



# CONNECTING

## SCHOLARSHIP GOLF CLASSIC & DINNER

Join us as we “Tee It Up” at one of Milwaukee’s premier golf courses for student scholarships at our 12th annual RCM Scholarship Golf Classic. It will be held on Monday, June 1st at the Wisconsin Club’s Country Club.

The RCM Scholarship Golf Classic & Dinner is a great opportunity to socialize and network with Rotarians, friends and business associates. Enjoy a round of golf, an incredible meal and live and silent auctions. If you’re not a golfer, join us after work for an open bar, dinner and all the fun.



*John Beckwith, Jackie and Michael Barber, and Fred Royal enjoying the Wisconsin Club Country Club’s Golf course in 2019.*

Last year over \$80,000 was raised for student scholarships!

Today, we have 25 students in the program. All of our scholars are Milwaukee residents and most are the first in their family to pursue higher education.

Early bird registration rates are \$1,200 for a foursome and \$300 for an individual golfer until May 5th. Prices increase \$25 per golfer after May 3rd. If you are not a golfer, join us for cocktails, dinner and the silent and live auction for \$65 a person.

Please contact the Rotary office with any questions. We look FOREward to seeing you on the course! 🏌️

## VOLUNTEER WITH ROTARY AT THE DNC THIS SUMMER

*By Pat Algiers*

This is an invitation to join the ‘Rotary Club of Milwaukee Volunteer Exec Corps’ as non-partisan ambassadors for Milwaukee for the DNC2020. Knowing there is strength in numbers, we have worked with the DNC2020 to create an opportunity to sign up under the auspices of the Rotary Club of Milwaukee.

The trustworthiness, executive decision-making ability and leadership skills of our membership will be the backbones of our ‘Rotary Club of Milwaukee DNC2020 Volunteer Exec Corps’ who will work to serve as ambassadors for Milwaukee at the DNC2020.



There will be opportunities to volunteer at a variety of levels between now and the DNC in July. It is easy to apply. Just visit [www.milwaukee2020.com/volunteer](http://www.milwaukee2020.com/volunteer) and create a profile. Please use the code RotaryMKE in the volunteer profile.

You will be asked to estimate your availability and share your skillsets and interests. If you are available soon, there may be opportunities in the near future.

*(If you have already created a profile, you can sign in and edit the profile to add your Rotary affiliation)*

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## VOLUNTEER WITH ROTARY FOR THE DNC (CONT'D)

Some opportunities may involve Rotarians as a group, other opportunities may be individual. But in any case, the DNC expects our volunteers to “have a Rotary seal of approval.” Of course, all volunteers will be subject to the standard background checks.

You are welcome to extend this invitation to family, friends and business associates for whom you are able to vouch as having the same character and qualities associated with a Rotarian. Please do not share this invite broadly, but rather share it only with those with whom you share a personal connection and are confident will represent Rotary and Milwaukee well.

Should you have any questions, please contact Pat Algiers who will serve as the chair of the DNC2020 Committee, a Sub-committee of our Marketing Committee. 🌀



*Left: Pat Algiers at the launch event of the Volunteer Portal at the Milwaukee Public Library.*

## SCHOLAR CORNER - ALEXUS EDWARDS



My name is Alexis Edwards and I am a junior at UW-Madison majoring in Biomedical Engineering. I love the idea of creating new technology to help the medical field become more advanced. I am hoping to go down the biomaterial path as a specialty in the BME program.

This year I continue to participate in my sorority, Kappa Alpha Theta, where I have connected with various girls from STEM backgrounds to those from journalism backgrounds. Through that sorority I am able to spend time with girls that share my same passion. I have joined the UW-First responders as an EMT at the UW-Police Department. Those two organizations keep my life pretty busy but provide me with a great support system and outlet from the academic world here at UW-Madison.

After, I succeed here at UW-Madison, I want to go on to medical school. From medical school I want go on to become a trauma surgeon and use the skills that I learned in engineering to do more research and create different practical procedure to make healthcare more efficient in the U.S.

This spring I will be studying at Budapest University of Technology and Economics to fulfill requirements of my Engineering degree in a unique setting.

All of these goals and experiences would not be practical without the help of this scholarship. The support from my mentors Maja Jurisic and Tim Hunter has been invaluable. I would not be here if I was not given the opportunity. I would have never joined a sorority and be able to participate in CASA which is an organization that I hold dear to my heart.

## 2020 WEBSITE SPONSORS - THANK YOU!

RCM's Rotating Sponsors help ensure we have the resources to go beyond being a good Club to being a great Club. If you are interested in having your company's logo on our website and on the pre-program PowerPoint, please contact the Rotary office. At \$600 a year, it's a great value!

A big thank you to our 2020 Sponsors!



## SPEAKER SCHEDULE

### **FEBRUARY 4th - Mayor Tom Barrett Move Forward MKE**

Local governments in Milwaukee County, business leaders, and concerned citizens have come together to advance a solution to the fiscal challenges municipal and county governments face. Move Forward MKE is an effort to have the Wisconsin legislature authorize a one percent, local-option sales tax – a tax that would go into effect if approved in a referendum. Mayor Tom Barrett will share his perspective on the effort. His 2020 city budget confronted a stark fiscal reality that required a reduction in the sworn strength of the Milwaukee Police Department by dozens of officers. He will provide an update on Move Forward MKE, its prospects in the state legislature, and how passage might change local governments' fiscal situations.

### **FEBRUARY 11th - John Austin**

John Austin, a Senior Fellow with the Brookings Institution, will talk about his recent report: "As the venture capital game gets bigger, the Midwest keeps missing out." According to the report, those working to accelerate economic growth in the Heartland must face some stark realities. The Great Lakes region continues to export wealth to coastal economies, even as investment leaders try to equalize growth between the coasts and the Heartland. The region sees only a tiny fraction of venture capital (VC) deals, despite producing one quarter to one third of the nation's research and

development, new patents, and top talent. Great Lakes VC funds are currently seen as too small or too unknown for investors—at a time when VC is funding fewer firms with bigger exits.

### **FEBRUARY 18th - Jeff Pritchard Rotarians' Growing Collaboration to End Malaria**

Jeff Pritchard, Board Chair of Rotarian Malaria Partners, will provide an update on the malaria elimination campaign and describe several groundbreaking projects where Rotarians are saving lives and reclaiming lost productivity. Malaria has killed more humans than any other disease and remains a deadly menace for nearly 2 billion of the world's population. In highly endemic regions like Sub-Saharan Africa and Papua New Guinea, Rotarians have been playing a growing role in efforts to eliminate this disease.

### **February 25th - Jonas Prising**

Jonas Prising is the Chairman & CEO of ManpowerGroup. A recognized expert on the labor market and world of work trends, Prising regularly speaks at conferences and summits globally, and provides commentary on jobs and employment trends for media. He is actively engaged in the World Economic Forum, including as a Steward of the Future of Education, Gender and Work Global System; Co-Chair of the Regional Business Council on Europe and CEO Champion of the Digital Transformation Initiative.

# WELCOME NEW MEMBERS



## **KAUSHAL CHARI**

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Dean**  
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Dr. Kaushal Chari is the Sheldon B. Lubar Dean at UWM's Lubar School of Business. He joined the school in June 2019 with over 30 years of experience at leading universities, most recently at the University of South Florida, where he was the long-standing Associate Dean and a Professor of Information Systems and Decision Sciences. At the Lubar School, he is leading a strategic course for the future that emphasizes innovative and analytical thinking in both teaching and research, as well as strong partnerships with the business community. Kaushal serves on the board of directors of Junior Achievement of Wisconsin.



## **MARC MCALLISTER**

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Principal**  
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With over 28 years of experience of product development and global sales and distribution, Marc has a unique understanding of doing business across the world, primarily Europe, Asia and North America. He has experience building a strategy and structure to deliver ambitious plans and then executing to the plan. His insight on how to evaluate talent through a multicultural lens has allowed him to grow businesses and deliver performance. From consumer insight and product development to market and retail execution and aftersales support, Marc has led successful teams around the world. He now resides in Whitefish Bay with his wife Severine and three children Luca (16), Maxine (13), and Olivia (11).



## **ANTHONY MCHENRY**

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Anthony McHenry is the Chief Executive Officer of the Milwaukee Academy of Science (MAS). Prior to joining MAS, Mr. McHenry served as Executive Director at the Silver Spring Neighborhood Center in the Westlawn neighborhood for nearly 20 years. As a community leader, he served as the chairperson for the Milwaukee Teen Pregnancy Prevention Network and as co-chair for the Milwaukee County Substance Abuse Prevention Project from 2011-2014. Currently, Anthony is the volunteer director of Silver Spring's nationally known AAU basketball program. He was born and raised in Columbus, Georgia, attended UW-Madison on a full athletic scholarship and earned a BA in African American Studies in 1993.



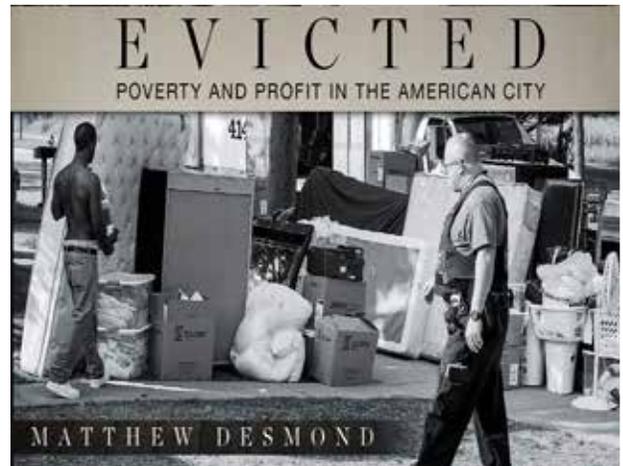
## **CHUCK ROEDEL**

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Chuck Roedel is the Group Senior Vice President for Town Bank's Business Banking team covering the Waukesha and Milwaukee markets. Chuck joined the Town Bank/Wintrust team in March 2019 and has over 30 years of banking experience. He currently resides in Franklin with his wife, Connie, and his daughter, Lauren. Chuck grew up in Wauwatosa as one of 8 kids. He attended Indiana University and spent a semester in Singapore. He serves on the Board for Pathfinders Milwaukee, helping to empower youth and provide positive youth development. He helps to spread the message of issues faced by the troubled and displaced youth of Milwaukee including homelessness and human trafficking. Chuck enjoys attending his daughter's events.

## BOOK DISCUSSION OF EVICTED

In *Evicted*, Princeton Sociologist and MacArthur Genius Matthew Desmond follows eight Milwaukee families as they each struggle to keep a roof over their heads. To encourage members of club to read this book, we formed a Rotary Book Club. The Velez family—Barbara, Marilka and William—along with Mike Robertson, will lead and host two discussion groups in February 2020. Thank you to everyone who signed up for these discussions.



## BREAKFAST MEETINGS TO BEGIN IN APRIL

You will recall that we sent a survey to our members in late 2019 asking for an opinion as to whether we should have a breakfast meeting once a month in lieu of the lunch meeting. Over 150 Rotarians responded. 70% of the respondents said that they supported trying out a breakfast meeting once a month. In spite of this strong encouragement, the board recognized that this was a big decision – after all we have been meeting for lunch on Tuesdays for over 100 years—and discussed this in earnest over two board meetings. In the end we concluded that it was important for the club to be willing to try something new.

Our first breakfast meeting will be on April 7th. Our speaker will be Cynthia LaConte, CEO of the Dohmen Company. The next breakfast meeting will be on May 5th when we will hear from Austin Ramirez, President & CEO of HUSCO International.

We will not meet on June 2 (the day after the golf outing) or the first week of July. The next breakfast meeting will be on August 4th.



# SPOTLIGHT ON THE RCM COMMUNITY TRUST

## ROTARY SUPPORTS HONORING GOLD STAR FAMILIES

In 2016, Milwaukee Rotary and the Military Service Committee first discussed the possibility of dedicating a Gold Star Families Memorial Monument at Rotary's home, the Milwaukee County War Memorial Center. Many meetings later, and with guidance from the War Memorial's Vice President, Vicki Chappell – the monument has been approved and is planned for a July 2020 dedication at the beautiful Lake Michigan lakefront.

This initiative has truly been a perfect example of how Rotary's CONNECTED relationships bring many people together to improve a community.



*The Monument's Location: Facing south on the War Memorial Center's north lot.*

The monument comprises four separate panels made of striking thick black granite and pays tribute to U.S. families that have lost a family member in military service. It provides a permanent location for these Gold Star Families and the community to gather, honor, and remember loved ones who paid the ultimate sacrifice - in all five branches of the U.S. armed forces.

The monument was designed by 96-year old WWII Medal of Honor Recipient, Hershel Woodrow "Woody" Williams. Woody served in Guam, Guadalcanal, and the Battle of Iwo Jima with the 21st Marines, 3rd Marine Division. In 2014, at 90 years old, Woody founded the charitable 501(c)(3) organization which has dedicated national Gold Star Families Memorial monuments in 40 states.

Before Woody joined the Marine Corps. in World War II, his job was to deliver Western Union telegrams informing families of the death of their loved one. After a year in this role, he noted "recognition of the families of those lost in military service was very inadequate."

After World War II, Woody went on to serve as Chaplin of the U.S. Department of Veterans Affairs for 30 years and trained horses in his native West Virginia.

Other Gold Star Families Memorial Monument locations include Pearl Harbor, multiple state capital grounds, Alaska, the Reagan Presidential Library, and Arlington National Cemetery.

Following the vision of the Milwaukee War Memorial Center's new Executive Director, Dan Buttery, the monument dedication will be part of kicking off the War Memorial's celebration of the 75th anniversary of the end of World War II which will showcase Milwaukee companies that engineered and provided materials, parts, supplies, and services supporting the 1940s World War II effort.



*The proposed location of the Memorial looking south towards the War Memorial Center.*

Milwaukee Rotary has generously committed to contributing \$5,000 to the monument. The Wisconsin VFW, Milwaukee's 128th Air Refueling Wing, and other groups are hosting fundraising campaigns.

In addition to Milwaukee Rotary and the Military Service Committee, Korb + Associates architectural firm has been instrumental in providing design of the plaza and working with Gestra Engineering, Thornton Tomasetti developers, Pinnacle Engineering, and Nelson Schmidt marketing which are all providing free materials and services. These remarkably generous in-kind contributions represent over \$35,000. Currently, the Bradley Foundation, Rockwell Automation, Baird, Michels Corporation, and others are reviewing participation. 🌐