



# CONNECTING

## RCM CONTINUES TO SUPPORT THE MCKEY CHRISTMAS CLUB



*McKey Christmas Volunteers*

It has been around for almost as long as the Rotary Club of Milwaukee. It has been chaired by at least six RCM presidents and several other RCM members, and has a dozen other club members among its ranks. The Douglas F. McKey Christmas Club has been serving families in need at the holidays since 1917. The club is named for Douglas F. McKey, grandfather of RCM member Jean McKey, who was also one of the first women to be admitted to our club.

Typically, McKey serves 240 households, two-thirds of which are families with over 400 children ranging from infants to teenagers. The rest are senior households. All are recommended to McKey by six local social service agencies familiar with their needs. Each household gets a well-stocked box of food staples as well as fresh fruit and vegetables. Seniors get blankets and chocolates, while children get age appropriate clothing and toys. McKey members team up to deliver the food and gifts to each household right before Christmas making it a more personal experience for all involved.

*(continued on page 2)*

## 2020 ROTARY PERSON OF THE YEAR

The Rotary Club of Milwaukee has no higher honor than the Rotary Person of the Year Award. Annually our club honors an accomplished local individual who has distinguished herself or himself with professional accomplishments.

Unlike other awards that recognize civic and philanthropic achievements, the Rotary Person of the Year honors leaders who build, employ and have an economic impact in our region. This award recognizes individuals, executives and entrepreneurs who, through their profession, are making the Milwaukee community a better place to live and work. Past Rotary Person of the Year Award recipients have shown outstanding leadership in the advancement of ideas, products or services.



*President Steve Chevalier with Rob Henken*

The most important step in the process of selecting the Rotary Person of the Year is in your hands. The secret to a successful Rotary Person of the Year selection is the nomination submissions from RCM members. In 2019 Rob Henken, President of the Public Policy Forum, was nominated by Rotarian Jim Barry. Past winner Michael Barber was nominated by Rotarian John Ridley. And, Rotarian Doug MacNeil nominated past winner Sr. Edna Lonergan.

*(continued on page 3)*

## MCKEY CHRISTMAS CLUB (CONT'D)



*Dan Vliet,  
center,  
and his  
daughter  
Sally Vliet,  
2019 Chair*

Because of its long history of member leadership and involvement, RCM is supporting McKey with a \$2500 donation for its second of a three year pledge.

Just as RCM makes a difference locally, so does the McKey Christmas Club. But as mentioned above, McKey needs more members. Past President Dan Vliet encourages all RCM members to look into McKey noting that just a few hours of volunteer time and a \$110 donation can make a significant difference.

Here are upcoming dates when volunteers are needed:

Sunday, December 1st 8:00 – 11:00am – Shopping – Kohl's in Brookfield 2325 N. 124th St.

Wednesday, December 11th – 9:00am – 12:00pm – Food Boxing – Hansen Storage 8100 N. Teutonia Ave.

Saturday, December 14th – 9:00am – 12:00pm – Gift Wrapping – Maynard Steel 2856 S. 27th St.

Monday, December 16th – 3:30 – 5:30pm – Gift Distribution – MSOE Todd Wehr Conference Center, followed by Dinner at the University Club

Further event, dues and donation details are available at [www.mckeychristmasclub.org](http://www.mckeychristmasclub.org).

## SPEAKER SCHEDULE

### **November 5th - The Mongol Rally: Motoring Stupidity on a Global Scale**

Join us as Rotarian Richie Burke interviews three Shorewood guys, Charlie Hawks, Henry Sanders, and Ben Selig, for the GoGedders Podcast. They just completed the grueling Mongol Rally and drove nearly 14,000 miles in a 2002 Suzuki.

### **November 12th - Darcy Winslow, Academy for Systems Change**

Darcy Winslow spent 21 years working at Nike, holding several executive positions, and most notably leading four complex systemic change initiatives within and extending well beyond Nike. She co-founded the Academy for Systems Change in 2010 and has had the honor of leading the organization since 2011. The heart of the Academy's work is to contribute to and grow the emerging field of Awareness Based Systems Change, working with committed leaders around the world, most recently with a heightened focus on climate change.

### **November 19th - Dr. James Conway Immunizations and Infectious Diseases**

Immunizations represent one of the most important public health measures ever implemented, preventing countless deaths and disability from infectious

diseases. Yet, these successes are under threat, both domestically and internationally, by the rise of vaccine hesitancy. Dr. James Conway has dedicated much of his academic career towards improving and strengthening immunization programs around the world. He will discuss the importance of maintaining high levels of "community immunity," the reasons behind this trend toward vaccine refusal, the public health impacts, and methods for trying to sustain worldwide progress in the battle against vaccine preventable disease.

### **November 26th - Jeff Yabuki**

Fiserv is a hometown, Fortune 500 company celebrating its 35th anniversary this year. Jeff Yabuki has been CEO since 2005 and has been leading its transformation from a multi-industry holding company through a combination of internal investments, divestitures and strategic acquisitions. In early 2019, Fiserv announced the acquisition of First Data making it one of the largest Payments and Fintech companies in the world. Jeff was recently named one of America's 100 Most Innovative Leaders by Forbes Magazine. In his presentation, Jeff will share his thoughts on the importance of leadership in a time of transformation and change.

## SUPPORT RCM WITH A SUSTAINING MEMBERSHIP

### Special thanks to our Sustaining Members:

JoAnne Anton, Kristin Bergstrom, David Buck, Steve Chevalier, Bill Coleman, Lloyd Dickinson, Jim Dorman, Charlie James, Julilly Kohler, Ed Krishok, Doug MacNeil, Quinn Martin, Jim Miller, Detlef Moore, Dan Nelson, Jill Pelisek and John Ridley Thank you!

### What is a Sustaining Member?

Recognizing the challenge to balance the need to keep dues affordable with the need to grow revenue, in 2014 the RCM Board created a “Sustaining Membership” category—an opportunity for those with the means and the inclination to support the Club above the usual dues payment. Sustaining members have some special recognition: a unique name badge listing on the donor board near the registration table. From time to time, they will be recognized in the newsletter and at our meeting.

Semi-annual dues for a Sustaining Member are \$995. Dues for “Exempt” Sustaining Members will be \$595. For more information or to sign up, contact the Rotary office.

### Why do we need Sustaining Members?

Rotary has many strengths including a committed membership base, strong volunteer leadership and an outstanding staff. In the opinion of the board, the dedicated executive leadership makes the difference between a good club and a great club. The effort to keep dues affordable has resulted in a squeeze on the financial resources available for our many good works.

### Rotary membership is a very good value.

If one spreads the cost of a sustaining membership over the year, the cost comes to \$27 per week. This includes lunch, parking, a great program and the opportunity to connect with fellow Rotarians on a weekly basis. We also offer monthly networking hours and Tyrotarian tours. And that is just the beginning—we create a platform to make a difference in our community and around the globe.

## ROTARY PERSON OF THE YEAR (CONT'D)

### We now ask you, who should be our 2020 Rotary Person of the Year?

The Rotary Person of the Year Committee requests that nominators follow these guidelines:

- Describe why you think the individual you’re nominating meets our criteria and should receive the award.
- Nominations should be one page or less in length and must be submitted electronically as a Word document.
- Submit a one-page attachment if necessary, to highlight or note any special attributes beyond what you have written in your nomination.

Send your nomination and attachment to: [rpy@milwaukee Rotary.com](mailto:rpy@milwaukee Rotary.com).



*Jeff Fleming, Committee Chair, with Michael Barber, 2018 Award Recipient, Past President JoAnne Anton, and John Ridley*

## CONNECT WITH FELLOW ROTARIANS AT THESE UPCOMING EVENTS

### Volunteering

#### Done-in-a-Day

Done-in-a-Day allows busy Rotarians to volunteer in our community. Our activities are impactful for the time we have, and are “done in a day.”

#### Sorting Food at Feeding America

*Saturday, November 9th*

This fall we will sort food at Feeding America Eastern Wisconsin on W. Fond du Lac Ave. from 9 to 11am. Feeding America was founded by RCM in the 1980s and provides food to nearly 400,000 people each year.

#### Bell Ringing for Salvation Army

*Saturday, December 7th*

Join fellow Rotarians and support the work of the Salvation Army RCM will be bell ringing for the red kettles at two Metro Market locations from 11am to 5pm. Rotarians will be at 1123 N. Van Buren St. and 4075 N. Oakland Ave.



*Jean Casey, John Ridley, Jim Miller, and John Hein in 2017*

## ON THE TABLE IN JOHNSONS PARK

Rotarians and community members in the Johnsons Park neighborhood had lunch catered by The Tandem in the Johnsons Park picnic pavilion on October 10th for an On the Table discussion about how best to activate the park and surrounding neighborhood. Over 40 people attended, and many great conversations and ideas were heard.

The Johnsons Park Committee is working with community partners such as Friends of Johnsons Park, Neu-Life Community Development, Brown Street Academy, Alice's Garden and the Zilber Family Foundation to follow up on our fruitful discussions. Stay tuned for more to come from Johnsons Park!

### Social Events

#### Connector Groups

These are opportunities for Rotarians to get to know one another outside of our weekly luncheons.

#### Coffee Connector Group

*Thursday, November 14th*

Join the coffee group at Anodyne Coffee on Bruce St. in Walker's Point at 7:30am. Contact Theresa Reagan for more information.

#### Beer Connector Group

*Thursday, November 14th*

Join the beer group at the new and dog-friendly Enlightened Brewing space on Bay St. in Bayview at 5:30pm. Contact Scott Glidden for more information.



*Janine Kolbeck, Scott Glidden, and guest at a Networking Social*

#### Monthly Networking Socials

Monthly networking socials meet the first Thursday of the month at different restaurants/bars around Milwaukee. Appetizers are provided and there is a cash bar.

#### Holiday Social

*Thursday, December 5th*

Mix and mingle with holiday cheer at the Tied House on N. Water St. from 5 to 7pm. Bring your spouse, a friend, a prospective Rotarian, or just yourself!



# WELCOME NEW MEMBERS



## ROB BLAIR

**J.P. Morgan Private Bank**  
**Managing Director of Investments**  
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Rob Blair is an Investment Specialist with J.P. Morgan Private Bank. He is responsible for assisting clients in meeting their financial goals through proactive advice. He has over 34 years of experience, including the last 30 years with J. P. Morgan. Rob lends his time to the VETS resource group within J.P. Morgan, a support organization for veterans challenges in the firm and community. Rob graduated from UW-Milwaukee with a degree in Finance and Marketing and has held a CFP license since 1996. Rob enjoys spending time with his family: wife Linda of 37 years, three sons, and four grandchildren. He enjoys golf, fishing, hunting, and Wisconsin sports teams.



## MARK STODDER

**Xcential Legislative Technologies**  
**President**  
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Shorewood, WI 53211  
mark@xcential.com  
Phone (414) 269-9282

Mark is returning to RCM; he was a member from 1995 to 2004. He is the president and co-founder of Xcential Legislative Technologies, which provides browser-based software tools to legislatures and regulatory agencies around the world to help modernize legislative drafting and other rule-making processes. Mark came to the "govtech" arena after a career in news media, leading business and legal publishing platforms across the U.S. for Dolan Media Company (the former owner of The Daily Reporter and the Wisconsin Law Journal). He remains active in the newspaper industry, serving on the Wisconsin Newspaper Association Foundation Board of Directors. Mark and his wife, author Muna Shehadi Sill, live in Shorewood.



## JIM TARANTINO

**Capri Senior Communities**  
**Chief Executive Officer**  
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Jim Tarantino is the founder of Capri Communities LLC, which has provided vibrant, caring senior residential communities since 1992. Capri operates 18 senior living campuses in Southeast Wisconsin, which serve over 2,100 residents, offering housing with lifestyle choices, assisted living, and memory care services. Capri employs over 600 people and continues to grow its workforce. Jim is also the founder of Tarantino & Company LLC, a real estate development firm, and Trisect, Inc., a general contractor. He is the chairman of the board of directors at First Federal Bank and an advisory board member of ERAS.



## MARY TRIGGIANO

**Milwaukee County Circuit Court**  
**Circuit Court Judge**  
901 N. 9th St.  
Milwaukee, WI 53203  
mary.triggiano@wicourts.gov

Mary Triggiano has been a judge since 2004. She served in the Children's Division for nine years, the Domestic Violence Court for four, led the Family Drug Treatment Court and created the first in Wisconsin Healthy Infant Court. She currently is in the Civil Division and a Deputy Chief Judge. Mary has worked on numerous issues impacting the courts including domestic violence, racial disparities, and therapeutic courts. She also has co-presented on the impact of trauma on the justice system to more than 7000 individuals locally and statewide. She spoke to the Rotary Club in May 2016. Her daughter, Natalie, is a freshman at High Point University in North Carolina.



## JOSH WEBER

**V. Marchese Inc.**  
**Chief Financial Officer**  
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In 2018 Josh became the CFO of V. Marchese Inc. and Cut Fresh LLC. Josh is a Wisconsin native who grew up in Neosho, west of Harford. He received his degree from Concordia University in Mequon in 2009 and is in the process of completing his MBA at Concordia. He began working at V. Marchese Inc. in 2014. Josh is a Board of Director and Treasurer for the Business Improvement District 51. He and his wife, Kristina, reside in Oconomowoc with their two young daughters, Luciana and Estella. Josh enjoys spending his free time lifting weights, golfing, hunting, fishing, and most importantly spending time with his family.

# SPOTLIGHT ON THE RCM COMMUNITY TRUST

## RCM COMMUNITY TRUST SUPPORTS RENOVATION OF THE MILWAUKEE PUBLIC LIBRARY

By Patricia Swanson

For more than a century, Milwaukee Public Library and the Rotary Club of Milwaukee have shared a positive vision for Milwaukee by advancing initiatives that support the educational, socioeconomic, and personal enrichment for its citizens.

In 1905, Paul Harris established the first Rotary Club as a gathering place where people with diverse backgrounds could meet to exchange ideas. Similarly, since 1898, local residents looked to Milwaukee Public Library's Central Library as a welcoming gathering place for them to meet, create, inspire, collaborate, and learn.

Based on increased demand for free meeting spaces in Milwaukee, the Milwaukee Public Library recently prioritized the renovation of an outdated meeting room in the Central Library – currently referred to as Community Room 1. The intent is to renovate this space and expand our ability to serve changing public space needs - while also contributing to the renaissance taking place in downtown Milwaukee.

Thanks to generous funding recently committed by the Rotary Club of Milwaukee Board of Directors, the library will issue an RFP in order to generate proposals from interested developers for the project. The redesign plans will include flexible furniture, new lighting, ceiling and floor upgrades, and 21st century technology capabilities design to create an environment worthy of the beautiful Central Library and our citizens who visit.

Recently voted in the Top 3 Southeastern Wisconsin Top Attractions by the *Milwaukee Business Journal*, the

*Three current views of Community Room 1*

Central Library has been selected as a destination venue for the 2020 Democratic National Convention in July of 2020. All design, construction and installation will be completed in time for the convention.



*Milwaukee Central Library*

The commitment of \$50,000 from the RCM Community Trust will provide prominent visibility for the Rotary Club of Milwaukee for more than 800,000 Central Library visitors each year. In addition to sponsorship signage, the club's investment will also be acknowledged in the library's online newsletter, program material, social media posts, tour guides, website, and media placement spotlighting the Grand Opening event in June 2020.

In the words of fellow Rotarian Dr. Joan Prince:  
*"As a long-standing trustee of the Milwaukee Public Library Board, I have first-hand knowledge of not only the use of the Community Room, but the importance of this room in the eyes of staff and community...this much needed upgrade will provide an environment that is inviting, technology-rich and will inspire the active exchange of ideas and community conversations."* ☺

