

Jean Casey

President, CIRCUIT-jobs.com

caseyjeanm@gmail.com

(Member since 2009)



Jean, right, with her children Emily and Ian

Jean Casey describes herself as an Irish Trailer. The youngest of six in an Irish Catholic family, the previous five children (4 girls and 1 boy) of her parents' brood were just one or two years apart; there's five years between Jean and nearest sibling, thus the trailer. Another difference among the siblings is the front five are all redheads; Jean is a natural blond.

This tightly knit family certainly defined Jean's own proud parenting of her two children, Ian, 26, and Emily, 24. Ian earned a degree in history from UW-Madison and is looking for his next challenge; Emily attended UWM (her mother's alma mater) and is now the Membership Coordinator for Professional Dimensions. The Casey family support system is strong and based on laughter and love; her kids were surrounded by cousins going to the same schools and living in the same neighborhood. Jean grew up in Shorewood; raised her children in Whitefish Bay and returned to Shorewood a few years ago.

She started her professional life as an advertising and marketing communications consultant, most of Jean's career, however, has centered in the architectural, engineering and construction fields, or as the industry defines themselves, *the Built Environment*.

She has served as the business development "rainmaker," for several architectural firms, specializing in a variety of markets in Wisconsin and beyond. Those firms helped create award-winning facilities for corporations, health care providers, higher education and institutions. She now shares her relationship-building talents with GROTH Design Group, with offices in Walker's Point and Cedarburg.

Two years ago, Jean flexed her entrepreneurial spirit and started Circuit-jobs.com. Circuit is an employment website created for architects, engineers, construction and commercial real estate specialists. Drawing inspiration from her hardworking mother who was also a nurse and nursing home administrator, Jean remembered her mother's mantra, "you have to identify a need and fill it." Jean's years of experience in the Built Environment showed her there was a recruitment need within the industry, Circuit-jobs.com is designed to fill that need. While still in its infancy, Jean is very pleased with the growth of the business.

While Jean's career has focused on cutting-edge design, for personal space she prefers vintage, historic structures located on the lake side of Lake Drive or the east side of Milwaukee. She loves the charm and architectural features of older homes.

A nature lover, walks, hikes, bike riding and being outdoors as much as possible are perfect ways for Jean to spend her limited free time. She's recently spending more and more free time golfing and she's become quite a fan of the sport. She loves live music of all genres and her taste is eclectic, she saw John Prine at the Grand Ole Opry last New Year's Eve and last week Jean and Emily went to the Lizzo concert.

This Irish lass has not been to Ireland but has traveled to England and Scotland. A memorable trip three years ago took the family to her niece's wedding in Scotland. She spent time in Edinburgh and the Highlands and her niece's in-law's estate on the English/Scotland border. She'll return to London this September to visit the couple.

Active civically, Jean has served on the boards of Alexian Village, the Social Development Foundation and the Rotary Club of Milwaukee. She is a member of Wisconsin Commercial Real Estate Women (WCREW) and NAIOP, a professional organization of the Milwaukee real estate community.



Hiking in the Scottish Highlands



Enjoying Irish Fest

Jean really enjoys Rotary. She values the meaningful professional and personal relationships she made through RCM. Jean was co-chair of RCM's 100-year Gala which she defines as a fun experience. One memorable part of the planning was when former RCM employee Liz Krueger and Jean went to the Milwaukee Athletic Club and were allowed into a room, under lock and key, that housed a collection of historic RCM photos. "It was fascinating looking at RCM's early years; it was like falling down a rabbit hole."



Editor's Note: We feature the popular Rotary People of Action series bi-monthly. The week of July 12th will profile Kim D. Schaffer. Rotary People of Action is written by RCM Board Member (and its Sargent at Arms) Barbara Velez. Rotary People of Action will be on hiatus from July 12 through August 9th as Barbara will be traveling. We will resume the series August 16th.