

SPOTLIGHT

James (Jamie) Reeve, III

Northern Trust Company

(Member since 2012)



As a lad Jamie's mother wanted him to join the Vienna Boys Choir. (Jamie's family has strong musical roots. His maternal grandfather led the LaCrosse community band and Jamie's mother's career was as a church organist). Alas, Jamie grew too tall and didn't live in Europe, so his creative abilities were channeled into sports and academics.

Born in DePere, the family moved to New Berlin and Jamie attended New Berlin schools from kindergarten through high school. A football defensive end long snapper at

Lawrence University, Jamie's nickname has roots at Lawrence as well. His nickname is in honor of his dad's father figure, Dr. Jamie, the first physician to practice on the Lawrence campus.

Jamie, however, did not carry on the "James" tradition to the fourth, instead he and his wife, Maggie, named their son, Max. Jamie and Maggie met as undergraduates at Lawrence. (Maggie is a hall of fame swimmer). In addition to Max, the couple have two daughters, Olivia and Lily.

The third Reeve family is active. Inheriting their parents' athleticism, the kids have all played soccer, are swimmers and Max plays basketball, flag football and baseball. An involved father, Jamie has coached several of the kids' teams, currently serving as Max's basketball coach.

At Lawrence Jamie majored in history and earned a certificate in education. His dream at the time was to be a high school social studies teacher and coach. And he did just that for a few years but determined teaching isn't a job; it's a lifestyle and it wasn't what he wanted for his growing family.

Armed with a liberal arts education and after earning an MBA at Marquette, in 1997, Jamie moved his family to Chicago to work for Northern Trust. In 1999, when Northern Trust opened an office in Milwaukee, Jamie jumped at the chance to move back to his home state. (Interestingly, the beautiful art deco building housing Northern Trust was built for Northwestern National Insurance

Company. Rotarian Charlie James' father and grandfather both served as Presidents of Northwestern National).

As Senior Vice President of Wealth Strategies, Jamie helps match individuals, families and non-profits with the right wealth/tax management team at Northern Trust. Clients include the Milwaukee Symphony Orchestra and Milwaukee Public Museum.

Maggie is a registered nurse who commutes a few days a week to University Hospitals in Madison. Her parents live there, and it gives Maggie the opportunity to continue to work and watch over her parents as well.

The Reeves make time to help others. Both are active in alumni programs at Lawrence, the Shorewood Swim Club and the Mark Harris Fellowship also in Shorewood. (Mark Harris was the principal of Shorewood Intermediate. He was also the first MPS Chapter 220 student to attend Shorewood schools from kindergarten through 12th grade. Sadly, Mark died unexpectedly quite young. The village of Shorewood honored Mark's memory and contributions by setting up the Fellowship. It is a scholarship program that shepherds MPS juniors and seniors through college entrance exams and continues to mentor them while attending vocational or four-year colleges. (This program is not unlike our own scholarship program.)

And if that wasn't enough, Jamie also maintains the ice skating rink at Lake Bluff Elementary in Shorewood.

In his free time Jamie like to hunt, fish and golf. He calls himself an average player who likes to play with really good players. (Modesty aside, Jamie's team has won the RCM Golf Classic more than a few times).

Rotary has been a part of Jamie's life since the cradle. His father is a Paul Harris Fellow, his mom was a Rotarian and his in-laws are members of the Madison Rotary Club.

He enjoys the diversity of ages within RCM and as an active volunteer himself, he sees Rotary as another pathway to helping non-profits in the area. Jamie chairs the RCM Program Committee and serves on the Board of Directors of the Rotary Club of Milwaukee.

Jamie's heart and good humor make him an exceptional addition to our Club.



Editor's Note:

This year we will feature the popular Spotlight series bi-weekly. The week of February 15 will profile Marilka Velez, Senior Vice President, Associated Bank. Rotary Spotlight is written by RCM Board Member (and its Sergeant at Arms) Barbara Velez. (And, yes, Marilka is Barbara's step-daughter; sometimes the out-of-the-hat choosing can be serendipitous).