



CONNECTING

MKE URBAN STABLES

You have probably heard that in 2017 the Rotary Club of Milwaukee joined other community leaders to develop the Lincoln Avenue Stables—now known as MKE Urban Stables to highlight its location in the heart of our city. Support of the Stables project by our Club and its members has been critical to its successful progress so far.

MKE Urban Stables offers a unique opportunity to achieve three goals at once – a much needed home for the Milwaukee Police Department Mounted Patrol, a center for trauma-informed equine assisted therapy in the City of Milwaukee, and a platform for police/community relations using horses as a citywide draw.



Here is an update on where things stand with the Stables project:

- Construction of the Stables facility is planned to start in March 2019, with the Stables anticipated to open in early 2020.
- The Stables facility will house up to 12 Milwaukee Police Department Mounted Patrol horses and up to 12 equine assisted therapy horses.

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2019 RCM SCHOLARSHIP BRUNCH

On January 5th the RCM Scholarship Committee hosted its annual brunch at the Pfister Hotel.



Co-chair Margaret Crawford welcoming the 85 attendees.

Scholarship recipients in attendance were joined by their parents/guardians, mentors, RCM Board of Directors, and the RCM Scholarship Golf Classic Committee. Together they celebrated and shared experiences from the last semester. They were also offered suggestions for managing finances during college with by guest speakers from North Shore Bank and Mount Mary University.



Jim & Judy Ford with their scholar Alexis Edwards.

Those of in attendance were truly wowed by the scope and impact of the RCM scholarship program as it currently provides critical assistance to 24 students at 13 universities, most of whom are the first in their families to attend college. To get involved, please contact RCM Scholarship chairs Margaret Crawford or Jon Dehlinger. ☺

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- A new non-profit corporation, MKE Urban Stables, Inc., will operate the equine assisted therapy program and, in cooperation with the Milwaukee Police Department, will run police/community relations programs from the Stables.
- A Programs Advisory Committee of Rotary Club members and other community members from the Milwaukee Police Department, Hamilton High School, the Veterans Administration Hospital, and Safe & Sound has been meeting since April to help guide the development and launch of programs at MKE Urban Stables.
- The equine assisted therapy program is planned to phase in to full strength over a three year period beginning in early 2020, with an initial focus on trauma informed therapy for veterans and other community members.



- The Milwaukee Police Department plans to use MKE Urban Stables as a focal point for community relations and outreach efforts. Anticipated programming includes: (1) service learning programs built around the care of horses, for high school students with an initial focus on students in the JROTC program at Hamilton High School, (2) experiential learning programs built around horses, horsemanship, and the civic role of law enforcement, for elementary and intermediate school students, and (3) learning and dialogue

programs for youth and police to promote community healing.



- The current estimate of total construction costs for the Stables project is \$5.65 million, with a little over \$5 million (88.5% of the total) secured to date, including our Club's \$250,000 pledge. Fundraising efforts are ongoing for the balance of construction costs, with strong prospects identified.

This is a first of its kind effort to bring together police and therapy horses in an urban stable and to use the presence and care of the horses to anchor programs for police/community outreach and healing—and the Rotary Club of Milwaukee is excited to witness the progress.

Our Club pledged \$250,000 to this project. If you would like to play a part in bringing this unique community project to life, please contact the Rotary office. 



OUTSTANDING PARTICIPATION 2018

Once again it's time to celebrate those with 100% participation in 2018. Members receive participation credits by attending our Tuesday Luncheons and committee meetings, as well as social, Tyrotarian and volunteer events. Also, remember that Rotarians are welcome to visit any of the 34,000 clubs around the world which is a great way to meet fellow Rotarians and gain more participation credits.

49 Years Paul Meyer	16 Years Joe Caruso Detlef Moore	11 Years Bill Coleman Bill DeLind Kathie Eilers Dan Nelson Jeff Nelson	7 Years John Beckwith Jean Casey Beth Fetterley Heller	3 Years Janine Kolbeck
29 Years By Foster	15 Years Fred Bersch	10 Years Jon Dehlinger	6 Years Ann Navin George Solveson	2 Years Scott Glidden
28 Years Jim Ford	13 Years Tom Angerer Jim Miller	9 Years David Baum Dan Fetterley John Hein Eric Isbister	5 Years Maureen Bradley Lloyd Dickinson Mike Kellman Jerry Stepaniak Dan Vliet	1 Year JoAnne Anton Joe Kresl Ed Krishok Patrick Fennelly Jeff Martinka Matthew Rochte Bill Rotter Francis Vogel
23 Years Jim Hunter	12 Years Jim Barry Tom Gale Charlie James Rick Mandel Jill Pelisek Barbara Velez	8 Years Arthur Wasserman	4 Years Steve Chevalier Kent Lovern	
22 Years Harry Drake				
17 Years Jackie Herd-Barber Chris Jaekels				

SPEAKER SCHEDULE

JANUARY 8th - Kim Wall

It's not your grandma's pickled herring company. Baensch Food Products, makers of Ma Baensch Marinated Herring, an iconic Wisconsin product, has a storied past and bright future with owner Kim Wall manning the helm. Join us as Kim shares Ma Baensch's recipe for success.

JANUARY 15th - Ryan James Boyle

Tax policy, trade practices, regulatory enforcement, and foreign relations have all changed dramatically in the past year. Despite the divisive issues we debate, we still share broad economic priorities: business growth, greater access to employment, and individual prosperity. Ryan James Boyle, Vice President and Senior Economist within the Global Risk Management division of Northern Trust, will investigate how the economy has changed and what businesses and consumers can expect in the new year.

JANUARY 22nd - Katherine Gehl

Fix the System: How the Politics Industry is Failing America. Katherine Gehl proposes reforms necessary to align the political system with the public interest. What would be required to actually change the political outcomes we are experiencing? What would it take to better align the political system with the public interest and make progress on the nation's problems? The reforms she proposes constitute a cohesive strategy that will alter the incentives that drive behavior in the political system.

JANUARY 29th - Joel Quadracci

Joel Quadracci is Chairman, President and CEO of Quad/Graphics, where he guides the company's overall strategic growth, continuing the tradition of family leadership at the company founded in 1971 by his father, the late Harry V. Quadracci. Today, under Joel's leadership, Quad/Graphics is transforming into a global marketing services provider that helps brand owners market their products, services and content more efficiently and effectively. Join us to learn more.

WELCOME NEW MEMBERS



DR. PATRICIA HOBEN

**Carmen Schools of Science and Technology
CEO and Founder
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Dr. Patricia Hoben is co-founder and Chief Executive Officer of Carmen Schools of Science and Technology, which includes three high schools and two middle schools. Patricia has served in a variety of science and technology policy, nonprofit management, and education reform roles at the national, state, and local levels. Patricia earned a doctoral degree in Molecular Biophysics and Biochemistry from Yale University. Patricia serves on the boards of the Milwaukee Harbor District, the Milwaukee Public Museum, Teach for America – Milwaukee, and All In Milwaukee. She received the Milwaukee Business Journal's Woman of Influence award for Innovation in 2009 and is the recipient of awards from the United Community Center and Casa Romero Renewal Center.



TOMÁS CLASEN

**Reinhart Boerner Van Deuren
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Tomás Clasen is an attorney at Reinhart Boerner Van Deuren. His work focuses on general real estate matters such as assisting clients with acquisitions and dispositions of commercial real estate and commercial leasing. Tomás graduated cum laude from the University of Wisconsin Law School. During law school, he served as Editor-in-Chief of the Wisconsin Law Review. Prior to law school, Tomás graduated with academic distinction from the University of Wisconsin-Madison. He also participated in Teach for America corps and taught for four years in New York City public schools. While teaching, he earned a master's degree from Hunter College.



CHARLOTTE JOHN-GOMEZ

**Siebert Lutheran Foundation
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Charlotte John-Gomez joined Siebert Lutheran Foundation as President & COO in 2018. She oversees grant-making operations, cultivates partnerships to increase impact, and works with the Board to strategically drive investment in the Lutheran community. Charlotte's passion for community development grew from her time serving as a U.S. Peace Corps volunteer, followed by working for the Milwaukee Common Council. Then, after 16 years as Executive Director at Layton Boulevard West Neighbors, she was most recently the Wisconsin Director of Community Planning and Development for the U.S. Department of Housing and Urban Development.



PAMELA PETERSON

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Pamela Peterson joined Marquette University in July of 2018 and is serving as the Associate Director, Sales Program and as an Instructor of Practice, Marketing. Previously Pamela served as an Instructor at the University of Nebraska Omaha (UNO) in the College of Business Administration. In addition, Pamela is a founding member and Managing Principal of Soldes Partners; a global growth advisory firm. She has more than 30 years of diversified experience in sales, strategy and marketing at the national and global level with a proven track record of driving sustaining long-term growth. Pamela received her MBA from the University of Chicago, Booth School of Business.

WELCOME NEW MEMBERS



KEITH STACHOWIAK

**Workshop Architects
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Keith Stachowiak, Jr. is an Architect with Workshop in Walker's Point. He received his Bachelors and Masters of Architecture from UW-Milwaukee with a focus on adaptive re-use and preservation. Keith has a deep passion for Milwaukee History and has been a dedicated volunteer tour guide with Historic Milwaukee, Inc. for over 10 years. He and his fiancé, Elisa, are members of the Riverwest community and are committed to making the City of Milwaukee a safer, vibrant and more colorful place to live.



BRAD VOGHT

**Reilly Penner & Benton LLP
Tax Partner
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Brad Voght has been the Tax Partner at the Milwaukee office of Reilly, Penner & Benton LLP since 2017 and in the accounting field since 1995. After working in public accounting after college and then as a controller in the construction industry, he found that he is best suited to help people in the tax world. His emphasis has been on working with closely-held companies as he enjoys building long-term relationships. He has been married since 1995 and has a son and daughter currently at Arrowhead High School. Brad enjoy downhill skiing (when he finds the time) and riding his Harley in the summer.



DR. JOHN WALZ

**Milwaukee School of
Engineering
President
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Dr. John Walz joined MSOE as its 5th President in 2016 after serving four years as Dean of Engineering at the University of Kentucky. Prior to that, he served as a professor and chairman of the chemical engineering departments at both Virginia Tech and Yale. He also spent six years as a Process Engineer with Shell Oil Company. John is originally from the New Orleans area (big fan of the food!), and received B.S. and M.S. degrees from Tulane and a Ph.D. from Carnegie Mellon, all in chemical engineering. He is relatively new to Milwaukee and is very interested in exploring potential partnerships between MSOE and other organizations and institutions in the area.

THANK YOU PROPOSERS

Thank you to the following members who proposed one or more new members in 2018.

JoAnne Anton (2)
Kristin Bergstrom
Bob Gleeson
David Buck
Chris Corley
Patrick Cronin
Ryan Daniels
Kathie Eilers
Charlie Evans

Beth Heller (2)
Tom Gale
Judy Haugslund
Ed Krishok
Doug MacNeil
James Madlom
Kris Martinsek
Mary McCormick (4)
Darren Miller

Dave Murphy
Jill Pelisek
Janet Protasiewicz
Will Ruch
Kim Schaffer
Roger Smith
Valerie Stefanich
Barbara Velez
Dan Vliet (2)

SPOTLIGHT ON THE RCM COMMUNITY TRUST

SAILING PROGRAM CHARTS A POSITIVE COURSE

By Jim Hoehn (VA) and George Solveson (MYC & RCM)

This above title is how the Milwaukee VA Medical Center described the 2018 Vet's Sailing Program which is co-sponsored by the Milwaukee Yacht Club (MYC) and the Rotary Club of Milwaukee through a \$2,200 donation from the RCM Community Trust.

The group meets once a week in the evening, learning basic sailing terminology and techniques, and then working together as a crew for a couple hours out on Lake Michigan.



A veteran steers the boat through the harbor.

Courtney Zeller, Recreational Therapist for the VA, enjoys providing a sailing program to the Veterans who are receiving mental health care. "It's a great way for Veterans to get out on the water and to forget everything that they're going through and focus their mind on something positive," Zeller said. "It's a great way to build camaraderie. They need to work as team, communicate with each other and all those skills can carry over to their everyday life." Participating in the eight-week course also allows volunteer opportunities for the Veterans to continue sailing with the race crew committee on other nights, Zeller said.

Mark Duran, an Army Veteran who was wounded on his first tour in Afghanistan, is among a group of Veterans learning to sail. "It takes your mind off the stuff that might be bothering you or worrying, or the pain issues might go away just for a little bit while you're out here," said Duran. He went on to add "It's like giving your self a gift. It provides a sense of purpose, and I look forward to sailing every week."



Christy Ward, a 41-year-old Navy Veteran, stated: "Sailing, just being on the water, feels free. Working with the other Veterans, learning the lines, it's great." "The weather's great, the sun was out shining on the water, the waves -- it was wonderful."

Don Doggett, USCG Captain and ASA Instructor, helps educate the Veterans on the fundamentals of sailing in the classroom and practical application of sailing on the water. The goal of the program is to allow the Veterans to learn a new hobby or sport through sailing while focusing on teamwork. "Sailing is a team sport, multiple people are involved in making the boat move. You have the helmsperson (the driver), the tactician (the one who calls the boat's course), trimmers (individuals who trim the mainsail or jib sail), for example. As you can see, the boat depends on each Veteran to make it go. I want the Veterans to come away feeling as part of a team!"

Sam House, a professional sailor and coach, offers a steady stream of instructions on which lines to pull, how to watch the wind indicators, where to stash the winch handle and how to quickly react to the subtle changes of sailing. "They're great. It's just so much fun. I absolutely love it," said House, whose father is a Marine Veteran. "But, they're here to learn, 100 percent. They're no different than any other group of people I've been on boats with, because the whole time, people are just happy." 🌀