



CONNECTING

2018-19 CLUB CONVERSATIONS

Over the course of the 2018-19 Rotary year, the Rotary Board intends to engage the membership in conversations about the club—where it is today and where it should be going.

Since 2010, RCM has built its strategic framework around three goals established by Rotary International (RI). These are:

- Build a strong club.
- Increase humanitarian service.
- Enhance the Rotary's public image.

This strategic framework has served us well, but as RI is in the process of refreshing its strategic view, it is appropriate for us to do so as well. In June 2017, The Rotary International Board of Directors approved a new mission statement:

Together, we see a world where people unite and take action to create lasting change— across the globe, in our communities, and in ourselves.

How will the Rotary Club of Milwaukee bring this vision to life?

To start the process, over the next two months, Past-President JoAnne Anton, President-Elect Steve Chevalier, President- Nominee Darren Miller and Mary McCormick will have one-on-one conversations with several dozen members of the club.

The information they collect will serve as the basis for deciding how best to engage the larger club in early 2019.

Would you like to be one of Rotarians who sits down for a one-on-one conversation? If yes, just let the Rotary office know of your interest and someone will follow up. 

POLITICS, POLITICIANS AND ROTARY

From time to time the question arises about whether the Rotary Club of Milwaukee should create a political presence in the community, perhaps by endorsing a candidate or advocating for a political point of view. However, as an organization striving for diverse membership, our members hold a diverse set of political and public policy beliefs and preferences.

If we were to take a straw poll for Governor today, undoubtedly each candidate would have some votes. Although we could select a candidate that represents the majority of our members' positions, that candidate would not represent the entire club—and the minority view is of equal importance to us. This is consistent with the 4-Way Test that asks us to be sure we "are fair to all concerned" and that we "build goodwill and better friendships".



Most recently, RCM held a forum with the Supreme Court Justice Candidates in March.

The Rotary International Constitution specifically prohibits Rotary Clubs from:

- Endorsing or recommending any candidate for public office; and
- Expressing an opinion on any pending controversial measure.

continued on page 2

POLITICS, POLITICANS AND ROTARY *continued from page one*

Nevertheless, Rotarians are expected:

- In their clubs, to keep under review political developments in their own communities and throughout the world. They are expected to seek reliable information through balanced programs and discussion so that members can reach their own conclusions;
- Outside their clubs, to be active as individuals to promote the awareness of the dignity of all people and the respect of the consequent human rights of the individual.

Political Candidates at Rotary: The RCM Program Committee works hard to offer you thoughtful and provocative discussion of the important issues of the day. We hope that we are doing our part to inform our members, which in turn will create a higher level of discussion in the community.

As part of that effort, we often invite the candidates running in major races to our meetings. In a contested race, we will always extend invitations to the two major candidates. Candidates who accept our invitation should come to inform, not to directly ask for votes or contributions. Like our other speakers, candidates may distribute literature.

We also welcome political candidates to attend meetings or social gatherings as the guests of members. Rotarians can introduce candidates to other members and encourage conversation. However, it is essential to maintain our neutrality. Candidates who come as guests (that is, not invited by the Program Committee) will not be offered time at the podium; nor may they distribute literature, ask for signatures on a petition, overtly ask for votes, or solicit contributions. 🌐

SCHOLAR CORNER - RONISHA HOWARD



Ronisha Howard is about to begin her last year at The University of Wisconsin – Oshkosh. She has been very active on campus in student organizations such as the Black Student Union, the Multicultural and Diversity Coalition, the Social Work and Ignite Christians. Last year she was elected to serve as a senator of the Oshkosh Student Association and this year she will serve as the student body president.

It was not always been easy for her to get involved on campus. Ronisha says, *“College is an experience like no other! While facing dubious challenges throughout my college journey, I have come to appreciate these challenges as they shaped me into the young lady I have become today.”*

Ronisha is thankful for the financial and emotional support provided by members of the Rotary Club of Milwaukee over the years. Throughout her college journey her mentors, Jackie Herd-Barber and Renee Anderson, were there for her through the victories and the hardships. She felt comfortable calling when she was in a jam. They never gave up on her and she is deeply grateful for their support. She has also had other mentors like Jim Miller and Art Wasserman who provided listening ears when she needed a ride to a Rotary function.

After graduation Ronisha plans to continue her education by pursuing a master’s degree in public administration and urban planning. She plans on working for the State Human Services Department, in her hometown of Milwaukee. Ronisha quoted her history teacher saying, *“Don’t let the challenges of not hitting the ball take you out the game”* and Ronisha has shown that she can overcome challenges and push through with the help of her mentors, friends, family, and the community.

QUICK UPDATE - MILWAUKEE URBAN STABLES

Many of you noticed the recent of the news coverage of the Milwaukee Urban Stables—so you know that the project continues to move forward. The Stables has passed several hurdles with the City and it comes up for one more vote by the City Council in September. Community leaders are actively engaged in securing construction financing and the final fundraising push. We are just \$500,000 shy of the community goal of \$5.6 million.

As envisioned, the Milwaukee Urban Stables is more than just a home for police horses, and it is not just a stable. It is a community center built around the activities of the MPD Mounted Patrol and the activities associated with equine assisted trauma-informed curative work.

A programming committee that includes representatives of Hamilton High School, the VA Hospital, MPD, Safe & Sound as well as the Rotary Club of Milwaukee has been meeting regularly.

We are still on track to break ground this fall. 🕒



Official rendering of the Milwaukee Urban Stables.

SPEAKER SCHEDULE

AUGUST 7th - Rear Admiral Gabrielson

Rear Admiral Gabrielson will give an overview of how our Navy is organized and operates, and touch on various ways the Navy's mission impacts the lives of all Americans, especially those away from fleet concentration areas. "The Navy The Nation Needs" gives some history of the Navy, operational updates from across the fleet, as well as how the Navy is working to address future challenges. The presentation provides civic leaders with insights on the Navy's importance to cities such as Milwaukee, and provides a chance to interact with a service branch that doesn't have a significant footprint in Milwaukee.

AUGUST 14th - Dr. John Walz

As the fifth president of MSOE, Dr. John Y. Walz has been busy leading a university-wide strategic planning process while helping drive MSOE to the educational forefront of artificial intelligence. With specialists in artificial intelligence in short supply but in greater demand by employers, MSOE was one of the first in the country to enter this space, joined only by top-tier universities like Carnegie Mellon. Walz will provide an update on MSOE's plans for the future, its national

leadership in this exciting new frontier, and its potential as a catalyst for growing Milwaukee and the Midwest's technology and innovation culture.

AUGUST 21st - More information coming soon!

AUGUST 28th - Brian Kobylinski

Brian "Koby" Kobylinski, Chairman and CEO of Milwaukee-based Jason Industries will provide perspective of ways to manage change in dynamic environments. The capability to adapt and transform is critical in times of rapid technological change and geopolitical uncertainty is important for any organization, regardless of the size or function. Drawing from his over 25 years of diverse industrial experience, Koby will discuss practical methods of how teams first survive then eventually learn to thrive during periods of uncertainty. Team composition, prioritization, dealing with changing tax and trade policy, and the importance of connecting with multiple constituents are among the themes that will be covered.

LIVE @ THE LAKEFRONT ENDS AUGUST 29TH

Don't forget to join us for the eleventh season of RCM's summer concert series, LIVE @ the Lakefront. This year the series, held in the outdoor Rotary Amphitheater at Discovery World. Concerts are 6:00 to 9:00 pm each Wednesday.

August 1st - Los Ciegos del Barrio
August 8th - The Empty Pockets
August 15th - Chicken Wire Empire
August 22nd - Natty Nation
August 29th - Chicken Wire Empire

We would like to extend a big thank you to our 2018 sponsors! Our event sponsors include Laffey, Leitner & Goode LLC, Park Bank, Beyond Vision, Outrigger Hotels & Resorts and United Vacations.

Our season sponsors are Discovery World, Bartolotta's Events & Catering and The Harbor House.

All Rotarians and their friends, family, and guests are invited! For more information, go to www.liveat-thelakefront.com.



Rotary Amphitheater at Discovery World.

SUPPORT OUR SCHOLARSHIP STUDENTS BY PARTYING IN A BARN!

Scholarship Golf Classic committee member Karen Forrer has very generously offered to host a party in her beautiful barn to raise money for our student scholars.

The barn party will be on Saturday, September 22, 2018 at Karen's residence in Mequon. There will be live music provided by Rotarian Bill Rotter and Peter Goshman, a tasty BBQ, lots of cold beverages and even karaoke led by Tom Gale! The event starts at 5:30 pm and dinner is at 7:00 pm.

Tickets are \$100 each and all of the proceeds will directly support the RCM Scholarship Program. To register, please contact the Rotary office. Let's party!



Interior of Karen's beautiful barn.

WELCOME NEW MEMBERS



SARAH PANCHERI

Milwaukee World Festival, Inc.
Vice President of Sales & Marketing
639 E. Summerfest Pl.
Milwaukee, WI 53202
spancheri@summerfest.com
(414) 270-6438

Sarah Smith Pancheri serves as Vice President of Sales & Marketing for Milwaukee World Festival, Inc., (MWF) the organization that produces Summerfest. Sarah is responsible for overseeing sponsorships, corporate sales, marketing and public relations. Previous positions include roles at Marquette University and Boys & Girls Club of Greater Milwaukee. Sarah is a graduate of the University of Wisconsin-Madison, and has been involved with Red Cross of Southeastern Wisconsin, TEMPO Milwaukee and Wisconsin State Fair Park Foundation.



ERIC TILLICH

Wisconsin Conservatory of Music
President and CEO
1584 N. Prospect Ave.
Milwaukee, WI 53202
etillich@wmusic.org
(414) 459-3440

Throughout 20+ years as an executive leader, Eric has driven record-setting growth, generated positive change, and built organizational consensus at leading non-profits including the Wisconsin Conservatory of Music, the Milwaukee Symphony Orchestra, the Boys and Girls Club of Greater Milwaukee, and Marian University. Recently, Eric led his own consulting firm serving several local and national clients and has served on several non-profit boards in the region. An alum of UW-Madison and Marian University, Eric enjoys spending time with his wife Terri, daughter Julia (University of Minnesota senior), and son Jackson (Brookfield East senior).



COREY ZETTS

Menomonee Valley Partners
Executive Director
231 W. Michigan St., P421
Milwaukee, WI 53203
corey@renewthevalley.org
(414) 221-5506

Corey Zetts serves as the Executive Director of Menomonee Valley Partners, where she has worked in various roles since moving to Milwaukee in 2005. Her work has included real estate development, sustainable design and infrastructure planning, park and recreation planning, workforce development, and community engagement. Corey is actively engaged with the Regional Transit Leadership Council, Friends of the Hank Aaron State Trail, Urban Manufacturing Alliance, and Highland Community School. Her husband Benji works for the City of Milwaukee, and they live with their 7-year old daughter in Milwaukee's Riverwest neighborhood.

SPOTLIGHT ON THE RCM COMMUNITY TRUST

HIKE WITH US AT THE URBAN ECOLOGY CENTER'S HKE MKE!

Hike with fellow Rotarians on Sunday, September 9th from 9:00 am – 1:00 pm to benefit the Urban Ecology Center!

The Urban Ecology Center is an environmental education organization with community centers in Riverside Park, Washington Park and in the Menomonee Valley. The Urban Ecology Center provides science education for over 60 urban schools, offers an after school and summer programs for young scientists and naturalists, and works with public entities to ensure that public parks are safe, ecologically vibrant and accessible.

The Rotary Club of Milwaukee is the title sponsor of their HKE MKE fundraiser for the third year in a row. Beginning in Milwaukee's beautiful Riverside Park, you'll hike at your own pace through the Milwaukee Rotary Centennial Arboretum and along the East and West sides of the Milwaukee River. The 2.5 mile route is family-friendly and tailored to different abilities so everyone can participate.



Milwaukee Rotary Centennial Arboretum.



Rotarians at the 2017 HKE MKE.

Registration is free for all Rotarians and guests. Contact the Rotary office on how to register and help us show our support for the Urban Ecology Center!

Rotary's \$12,500 sponsorship is provided by the funds of the RCM Community Trust. 🌱



Rotarians at the 2016 HKE MKE.