



CONNECTING

2018 ROTARY PERSON OF THE YEAR: MICHAEL BARBER - GE HEALTHCARE



In recognition of his remarkable career at one of the region's largest and most innovative companies, the Rotary Club of Milwaukee has selected Michael Barber, the President and CEO of GE Healthcare's Molecular Imaging and Computed Tomography (MCT) as the Rotary Person of the Year.

Michael has built his career with an entrepreneurial spirit, a record of innovation, and highly admired leadership skills. He has held a wide range of positions with increasing responsibilities over more than three decades at GE.

The enterprise he currently leads, MCT, is a significant part of GE Healthcare, a company that, in Wisconsin, employs thousands of people and contributes billions of dollars to the state's economy.

Michael started with GE in 1982 and has had a variety of roles in engineering, operations and product management. As the Manager of the Digital X-ray Detector Platform, Michael led a team that eliminated the need for film in X-ray procedures. Michael holds patents for novel X-ray system designs and has been directly involved with many product advances in the field of diagnostic imaging.

Previously, he was Vice President and Chief Technology Officer for GE Healthcare, leading a technology team of more than 7,000 engineers, technologists and scientists working in diverse fields such as MRI, CT, ultrasound, patient monitoring, anesthesia, life sciences, imaging contrast agents and health-related R&D at GE Healthcare.

continued on page 2

HELP US SUPPORT ROTARY'S POLIO ERADICATION EFFORTS

A world without polio is within our reach. Today, Rotary is on the brink of eradicating a human disease for only the second time in history. There are fewer polio cases today than ever before, but we will not stop until we reach zero.



A child in West Africa received a polio vaccination.

If polio is not eradicated, hundreds of thousands of children could be paralyzed. Global health care costs would rise dramatically, and many children's quality of life would be drastically diminished.

As we do each spring, we ask you to support this vital Rotary initiative – Polio Plus. All donations will be matched 2 to 1 by the Bill & Melinda Gates Foundation. Your donation will make a difference by helping Rotary to:

- **Immunize** 400 million children.
- **Improve** surveillance systems to diagnose new cases.
- **Hire** 150,000 health workers to find and vaccinate every child.

We hope you will embrace Rotary's dream of a polio-free world and make a donation by May 15th. 

2018 ROTARY PERSON OF THE YEAR: MICHAEL BARBER *continued from page one*

Michael is a graduate of Milwaukee's John Marshall High School and he earned an electrical engineering degree from the Milwaukee School of Engineering. Six years ago his alma mater awarded him and honorary Doctorate degree citing both his professional achievements and his dedication to MSOE.

The Rotary Person of the Year award is a unique honor that focuses on the professional accomplishments of the award winner. Rather than celebrating civic or philanthropic achievements, this award recognizes the winner's work. A committee of Milwaukee Rotarians reviews all the nominations with a particular focus on how the nominees have applied their professional work to better the community.

The Rotary Person of the Year Award recognizes individuals, executives and entrepreneurs who, through their profession, are making the Milwaukee community a better place to live and work.

The purpose of this award is to highlight the second objective of Rotary: to foster high ethical standards in business and professions, to recognize the worthiness of all useful occupations, and to dignify each Rotarian's occupation as an opportunity to serve society.

Michael and his wife, Rotarian Jackie Herd-Barber reside in Mequon and have two children - Dr. Lauren Barber, an orthopedic surgeon resident in New York City and Justin Barber, a Lean Leader in GE Operations Management Leadership Program.



We will celebrate Michael Barber at our May 22nd luncheon. 🌐

EXPLORE OUR NEW WEBSITE AND SUPPORT POLIO ERADICATION!

Have you visited our fabulous new website developed by the talented team at THIEL Design? We are offering you a chance to explore our website and support polio eradication.

The word "Oilop" (polio backwards) is scattered across 12 different locations within our new website. Make a note of every "oilop" you find, and send the list to Rita in the Rotary office at ritaf@milwaukeeerotary.com. For every "oilop" you find, we will contribute \$5 donation in your name to the Rotary Foundation, up to \$25, toward polio vaccines. This donation will help create a polio free world, so start scrolling! 🌐



A Rotarian volunteer administers a polio vaccination to a child in a taxi in India.

TYROTARIAN TOUR - MILWAUKEE SOLDIERS HOME

Special thanks to everyone who joined us on a Tyrotarian tour of the Milwaukee Soldiers Home on April 25th. Our Club recently committed \$50,000 from the RCM Community Trust to the restoration project. 🌟



Rotarian Scott Ramlow of Uihlein/Wilson - Ramlow/Stein Architects, Inc. led members on the behind-the-scenes tour.



Old Main.

SPEAKER SCHEDULE

MAY 1st - Ex Fabula

A Thriving SE Wisconsin: Tackling Subconscious Bias in the Business Community through personal stories. Subconscious Bias affects individuals, businesses, and the community at large. However, while everyone has subconscious biases, it's challenging for individuals to notice these biases at play, which is the first step in addressing them. The Ex Fabula Fellowship uses the power of personal stories to illuminate bias and other equity topics, and this program will feature a few of those stories.

MAY 8th - Dr. John Raymond and Rob Henken

The Medical College of Wisconsin (MCW) celebrates 125 years as a cornerstone institution, innovation leader, and provider of the next generation of physicians for Wisconsin. However, this community asset was nearly lost fifty years ago when funding was challenged. Hear how Milwaukee's leaders of the 1960-70s mobilized to build an academic medical center in our community with value that extends beyond healthcare to economic impact and vitality. Rob Henken, President, Wisconsin Policy Forum, will deliver a 50-year checkup on MCW, followed by Dr. John Raymond, MCW President/CEO, to discuss the vision and impact of academic medicine in our region.

MAY 15th - Armed Forces Day

Join us for our annual Armed Forces Day Celebration featuring Dr. Daniel Zomchek, CEO/Medical Center Director of the Zablocki VA Medical Center system which actively serves 64,000 Veterans throughout eastern Wisconsin. Dr. Zomchek will speak about how access to high quality care, financial stewardship, and community engagement have been his key priorities for the health care system. He will also provide updates about construction projects that are improving the patient experience and advancing medical care for our Veterans. In addition, he will cover how the campus' rich history is being preserved and celebrated. Finally, he will discuss his vision for the future of the Zablocki VA Medical Center system.

MAY 22nd - Michael Barber

Join us to celebrate our 2018 Rotary Person of the Year recipient, Michael Barber of GE Healthcare. Read more about Michael on the first page of this newsletter.

MAY 29th- More information coming soon!

2018 RCM SCHOLARSHIP GOLF CLASSIC

It's not too late to register to "Tee It Up" for scholarships on Monday, June 11th at the Wisconsin Club's Country Club. Over the past nine years, our Scholarship Golf Classic has raised more than \$400,000, making it possible to provide assistance to the 23 scholars in our program today.

This is a great opportunity to socialize and network with Rotarians and friends. Enjoy a round of golf, an incredible meal and live and silent auctions. If you're not a golfer, join us for an open bar, dinner and all the fun.

Register today at our website or by contacting the Rotary office. 🌐



Past and current RCM Scholars.

SCHOLAR CORNER - JORGE OLMO-SANTIAGO



Prior to beginning college, I was unsure of what I wanted to pursue as a career. I was always bombarded with the questions "So what are you going for? What's your major?", and reluctantly I would always answer "I'm not sure yet".

Now, as a second semester freshman at the University of Wisconsin - Whitewater, I've decided to major in business.

Since I began college, I am more confident in my ability to become successful in the future. This is not only due to myself, but my mentors Chris Corley and Steve Chevalier. This past January during the 2018 RCM Scholarship Brunch, I spoke to both of my mentors about my future plans and how I decided to change my major to business. They provided me with encouragement and helpful tips for narrowing down my major even more.

One of my mentors, Steve Chevalier, happens to have a background in accounting, and due to our conversations, I became interested in the field. As a result, this upcoming fall semester I will be taking my first accounting class.

For these reasons, I am not only grateful to the RCM Scholarship program for awarding me with a financial scholarship, but for the leadership and guidance my mentors provide. Without it, I wouldn't have as much confidence in myself as I do now.

I plan to volunteer at Rotary's 2018 Scholarship Golf Classic on Monday, June 11th. I hope to see you there so I can thank you for Rotary's support!

WELCOME NEW MEMBERS



ANGELA BRUNHART

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Angie is a life-long Wisconsin resident. She was born in Racine, raised in West Allis and has lived in Shorewood all of her adult life. She has three degrees from UWM: BS Psychology/BS Sociology in 1977 and an MSW in 1997. Her 40 year professional career in the field of Human Services had been varied and focused on Macro practice rather than clinical pursuits. Currently she is the Director of Adoption Services, Inc., which is a statewide adoption agency that primarily works with infant adoptions. She is the proud parent of her daughter, Kelly and her son, Tyler. Her personal interests include reading, the culinary arts, music and long walks along the lakefront.



HECTOR COLON

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Héctor Colón joined Lutheran Social Services of Wisconsin and Upper Michigan as President and CEO in July 2017. Previously, Héctor served as director of the Milwaukee County Department of Health and Human Services. Héctor was born and raised on the South Side of Milwaukee, the son of immigrants from Puerto Rico. Héctor earned his Bachelor of Science and Master of Science in Occupational Therapy at the University of Wisconsin-Milwaukee. He also earned certificates in Management and Leadership from Harvard Business School, UW-Madison and Marquette University. Héctor and his wife Solmaria live in New Berlin and enjoy spending time with their two children, Angeliz Maria and Elian Manuel.



DAVID COOKS

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David has spent nearly 25 years in Education, including 17 years at Marquette University High school teaching Economics, coaching basketball and as the Diversity Director. David is the founder of David Cooks Enterprises and is an author, speaker and workshop facilitator. Currently, David is an assistant basketball coach at Concordia University-Wisconsin. The highlight of David's coaching career is his time spent at Duke University working for Coach Mike Krzyzewski, and being a member of the coaching staff for USA East Coast Basketball in the summer of 2014, joining Frank Martin and Guy Rancourt in Estonia and Finland. David received MBA from Duke University and his BBA from the University of Wisconsin-Whitewater.



ROBERT PUISSANT

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Bob is the current acting President and COO of Securus Data Centers located in downtown Milwaukee. He is also a member of the BOD and an investor. Bob has been an active angel investor for over 10 years and is an executive level mentor and coach. Bob has held a wide array of executive positions in companies like Fuel Tech, School Specialty, We Energies/Wisconsin Gas, Novell Education, Inacom and Ameritech/Wisconsin Telephone. He is a successful Intrapreneur applying his expertise in the areas of corporate strategy, market positioning and expansion, new product development and new business initiatives. Bob holds an MBA from Northwestern University's Kellogg Graduate School of Business.

SPOTLIGHT ON THE RCM COMMUNITY TRUST

BROWN STREET ACADEMY – A SIGNIFICANT ROTARY PARTNERSHIP

For more than 10 years RCM's Partners in Education Committee (PIE) has been helping MPS K4-5th Grade Brown Street Academy (BSA) in a variety of ways.

PIE allocated \$19,000* this year to provide exceptional programming not covered under the ever-shrinking MPS budget. PIE, and thus the RCM Community Trust provides funding for the following at BSA:

- **Transportation to and from swimming lessons for all BSA second graders.** After the tragic drowning of a young BSA student, Principal Ava Brown curried reduced-price YMCA swimming lessons for BSA students.
- **Urban Ecology Classes.** Every student at BSA spends one week at the Urban Ecology Center learning valuable lessons to help protect our environment. RCM provides half the funding.

Uniforms. Uniforms have proven to be useful

- tools in keeping students focused on learning and mitigates dress-code violations.

Community Event Sponsorship. At the

- end of each school year BSA hosts a community-wide event featuring games, food and summer reading distributions. Each year more than 500 people attend.

Mad Hat Ballroom Dancing. RCM provides

- funding for the dance teachers to come to BSA and for students to field a team at the annual competition.

Playworks. Along two other funding partners,

- RCM supports the Playworks program at BSA. Playworks helps kids stay active and build valuable social and emotional skills through play.

**A Rotary 6270 District Grant covered \$3,000 of this funding.*

And, finally, the keystone program is the **RCM Reading Initiative**. Started in 2012 by Rotarian Barbara Velez, each semester Barbara rounds up more than 60 volunteers to help tutor students who are performing below grade level in reading.



Rotarians with BSA students.

Barbara assigns a volunteer to every BSA classroom, Monday through Friday, from 8 a.m. until 11 a.m. Volunteers are Rotarians and service learners from the University of Wisconsin-Milwaukee. In the past six years, more than 700 volunteers have been placed at BSA under this program.

The Most Improved Reader from every classroom are selected based on test scores. Students are tested at the beginning of each semester and then again near the end. Some students have improved their reading by more than 40 points! The Most Improved Reader for each class (a boy and a girl) is given a new bicycle courtesy of RCM.

The RCM Reading Initiative is working. BSA students have significant challenges – nearly 25% are special needs students and more than 20% of the students attending in the Fall will have moved from the BSA area by Spring. Despite these barriers to learning, overall, BSA students have shown a 74% improvement in their reading scores. 🌟