

Rotarians Fund Scholarship in Memory of Bill Adams

In July this year, Rotarian Bill Adams was facing his final days with grace and dignity after a long struggle with a lung condition. Bill was a founding member of the Scholarship committee, a persistent and caring mentor, and active with the Scholarship Golf Classic. Seeking a way to honor Bill and his Rotary service, Peter Hitler, a longtime Rotarian and friend of Bill's, called the Rotary office and very generously pledged \$2,500 to open a scholarship in Bill's name. In just a few days, other Rotarians and friends came forward and brought the total to nearly \$15,000.



Bill Adams at a 2011 Rotary social

\$5,000, bringing the total of the Bill Adams Scholarship Fund to almost \$20,000.

The RCM Scholarship committee looks forward to honoring Bill's legacy by awarding the funds to deserving scholarship students in his name. The committee has not yet reached a decision on how to disburse the funds, as there are at least two ways for the committee to proceed with the scholarship.

The first would be to choose a student in 2014 and divide the balance in the scholarship fund to be given to him or her over four years – at this point, an extremely generous scholarship of \$5,000 per year.

Because Bill's friends acted swiftly, we were able to share the news of their generosity with Bill before he passed away on July 25th. Bill was very touched to find that his friends were honoring him with this scholarship fund, and personally called many of the donors to thank them.

Bill's enduring spirit continues to inspire his friends to generosity: just recently, an anonymous donor came forward with a further donation of

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RCM Launches Preservation Fund Campaign to Help Ensure Arboretum's Future

Rotarians and friends had something big to celebrate on September 24th, when we opened the Milwaukee Rotary Centennial Arboretum. As County Executive Chris Abele said at a Rotary meeting one week later, "When people first heard the scope and scale of the project, folks thought, 'That's too big to pull off.' Happily, here we are today, pulling it off."

It was the final event of our centennial year, but amid the slender young trees and newly-planted grasses, everyone was looking to the future instead of the past. Invoking poet William Wordsworth, President Kathie made a wish for the new Arboretum: "100 years from now, may it still be a safe and silent refuge from the city's hustle and bustle: an enshrinement of lonesome nature's endless year."



September 24th opening of the Arboretum. Check out more photos on pages 2 and 3 of this newsletter.

To ensure the Arboretum remains that safe and silent refuge, RCM leadership is launching a campaign to raise funds for the Arboretum Preservation Fund. Ongoing maintenance will be essential. Vegetation needs to be trimmed; winds do sometimes damage land and vegetation. Pruning and shaping is required – of 1,000 trees! A living legacy depends on a continuing stream of

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MILWAUKEE ROTARY CENTENNIAL ARBORETUM

A Story in Photos

On Tuesday, September 24th, we celebrated the opening of the Arboretum! Graced with a beautiful sunny day, nearly 300 Rotarians and friends toured the site and enjoyed food, fellowship and music.



RCM Launches Preservation Fund Campaign to Help Ensure Arboretum's Future

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funds from an endowment, hence the creation of a Preservation Fund.

JoAnne Anton, Charlie James and Jill Pelisek have agreed to chair the Preservation Fund Campaign cabinet of nearly 20 Rotarians, many of them Past Presidents. Our thanks to JoAnne, Charlie, Jill and the cabinet for their service! In the first weeks of October, every Rotarian will receive a letter requesting their support to help maintain this gift to the community.

It was always part of the plan to provide a Preservation Fund. \$100,000 of Rotary's original \$400,000 gift was designated to seed the Preservation Fund. Pieter Godfrey also pledged \$100,000. By the time we completed raising the \$8.8 million to build the Arboretum, commitments to the Preservation Fund had grown to \$600,000.

The Urban Ecology Center committed to raising a total of \$3 million in 10 years. To manage this fund for the future, Urban Ecology Center and Rotary have agreed that the funds will be managed by the Greater Milwaukee Foundation (GMF) and distributions will be consistent with GMF policy. Relying on the GMF expertise and with a three person advisory committee for the fund, we will insure the future of the Arboretum. One advisor will be chosen from Rotary, one from Urban Ecology Center, with a third person agreed to by both Boards.

Just a few weeks ago, an anonymous gift of \$150,000 increased the amount raised to-date in the Preservation Fund to \$750,000 – just \$250,000 short of \$1 million! RCM would like to ensure that the Preservation Fund reaches the \$1 million milestone by the end of 2013. 🌳

PHOTO gallery



Upcoming Events

Tyrotarian Tour of the Menomonee Valley: On **October 30th**, Department of City Development Commissioner **Rocky Marcoux** will lead a fast-paced **tour of the Menomonee Valley** providing insight and behind-the-scenes glimpses of what makes the Valley work. The tour will include a range of elements – from the Veterans Administration grounds on the west, past new and old industrial operations, along recreational sites and unique infrastructure, through amazing professional buildings, and by entertainment and cultural locations.

What's next for the Menomonee Valley? That will be a major topic Commissioner Marcoux will address. Spouses and guests welcome, but space is limited; sign up with the Rotary office.

Networking Hours:

Thursday, October 3rd, 5-7pm - **Kasana**, 241 N. Broadway

Thursday, November 7th, 5-7pm - **La Merenda**, 125 E. National Ave.

Thursday, December 5th, 5-7 pm - Holiday Networking Hour at **Potawatomi Bingo Casino**, 1721 W. Canal Street

SPEAKER *schedule*

OCTOBER 1st - Milwaukee County Executive Chris Abele will discuss his proposed 2014 budget as well as his overall vision for Milwaukee County.

OCTOBER 8th - For many years, the focus on achieving business success has been told from a single point of view: how can a company or institution become great? But there's another story beyond this story. When a company or institution reaches a position of excellence, where does it go from there? How does it remain at the top? Please join us October 8 as **John Schlifske** talks about some challenges of leading Northwestern Mutual to continue growing, from its own strong position, during times of economic change. In a more universal way, listen as Northwestern's Chairman, President and CEO talks about "How Great Companies Can Remain Great."

OCTOBER 15th - After a generation of scholarly study, the long term legacy of Ronald Reagan's presidency is taking shape. Filmmaker **Chip Duncan** explores that legacy in a 3-part series now airing nationwide on public television. "The Reagan Presidency" documentary includes interviews with notable scholars, policy makers and cabinet members featuring a broad spectrum of insights and political perspectives. Duncan and his team offer new insights into Reagan's domestic and foreign policies, especially those related to the Cold War and decisions made in the Middle East. Interview subjects include Condo-

leezza Rice, Paul Volcker, Sandra Day O'Connor, Walter Mondale, Douglas Brinkley, Reza Aslan and more.

OCTOBER 22nd - Rotarian **Joan Prince**, Vice Chancellor of Global Inclusion and Engagement at UW-Milwaukee, will share her experiences as the senior advisor to the State Department, Ambassador and public delegate that represented the United States to the 67th General Assembly of the United Nations. As the occupant of the US Chair during that Assembly, Joan will present an up close and personal lens of the work and impact of the United States Mission to the UN. Special emphasis will also be placed on the work of Rotary International and the utilization of the Four-Way test in global decision making.

OCTOBER 29th - Gun violence in Milwaukee, Wisconsin, and the United States is a major cause of death and disability. It is the leading cause of death for young African-American males. It is critically important that all sectors of civil society be actively engaged to address and reduce this disease burden. This presentation will outline ways that we can work together towards the goals of reducing gun violence and making all of our communities safe and healthy. Using the public health model, **Dr. Steve Hargarten** of the Medical College of Wisconsin will present specific examples of how we can work towards building safer communities.



Patricia (Pat) Borger

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Pat Borger is the Vice Chancellor, Office for Development & Alumni Relations for UW-Milwaukee. Previously she was Assistant Vice President at the University of Cincinnati Foundation, managing the Office of Corporation and Foundation Relations, the Office of Gift Planning, and the Director of Development for University Libraries. Pat holds two degrees from the UC, including a master of music from the College-Conservatory of Music and a J.D. from the College of Law. Prior to joining the UC Foundation, she practiced law with Keating, Muething & Klekamp PLL in Cincinnati and managed planned giving services as a member of the Foundation and Endowment Services team at Fifth Third Bank. Pat has extensive experience providing board and volunteer training with respect to development, with emphasis on planned giving.

BOARD APPROVES NEW MEMBERS

At its recent meeting, the Board of Directors welcomed four new members and expressed thanks to the proposers:

John Birdsall
Birdsall Law Offices
Law Practice
Proposer: Janet Protasiewicz

Lloyd Dickinson
Foley & Lardner
Law Practice
Proposer: Larry Bonney

Catherine Buck
Froedtert Hospital
Healthcare
Proposer: Bill Coleman

Paul Ohm
The Pfister Hotel
Hotel Management
Proposer: Steve Magnuson

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Alternatively, the club has a program for endowed scholarships that would enable an annual scholarship to be given in perpetuity. However, the minimum investment for an endowed scholarship is \$50,000. Given the continuing generosity evinced by members, the committee hopes an endowed scholarship may still be possible. This would be the second endowed scholarship in the RCM Scholarship program; the first Gordon and Elizabeth Smith Scholarship was awarded this summer. ☼

Spotlight on the Good Works of the RCM Community Trust:

World Affairs Seminar

In the final edition of the Centennial WAVES last month, we told the story of the RCM Community Trust, which is celebrating its 45th anniversary this year. In the coming months, we'll use this space to highlight the good works around our community made possible by the Trust, which is funded solely by the donations of members.

Ten deserving students from Milwaukee joined peers from over twenty nations at the 2013 World Affairs Seminar (WAS) June 15 - 21, 2013 at Carroll University, Waukesha, Wisconsin thanks to the generosity of the Rotary Club of Milwaukee. The students' participation was sponsored by a contribution of \$6,000 from the RCM Community Trust.

"Thank you and the entire Milwaukee Rotary for sponsoring my participation," wrote scholarship Bridget Anshus, who attends Pius XI High School. "WAS was one of the best experiences of my life...I learned so much about the role of women in different cultures, international law and more."

Bridget had two favorite speakers. "The first was Geneva Johnson who spoke from her personal experiences about racial inequity. The other speaker was Sahar Maher El Issawi who talked about gender issues in the Middle East." She said all the speakers were informative and interesting.

The World Affairs Seminar was started in 1977. The brainchild of Rotarian Dr. Dale Brock, the program now has over 27,000 alumni living all over the globe. Rotarians Bill Coleman, Steve Chevalier and Joe Caruso serve on the WAS board.

This year many changes were made, according to Tom Plantenberg, WAS Executive Director. "Our new Academic Dean, Dr. David Howell of MSOE, relates beautifully with the student delegates. His philosophy empowers every participant, including counselors and staff, to be both a student and a teacher."

"We owe a debt of gratitude to RCM for making the participation of these ten students possible," says Tom. "The curiosity, academic excellence and enthusiasm of the attendees are truly impressive. Each student adds to the quality of the experience."

According to Bridget, WAS says it right. "We must seek Peace through Understanding. The concept is so important, especially in these times of political and social divisiveness," she wrote. "As young leaders, it is our duty to share the message of WAS and to live by the experiences we gained."

For more information go to www.worldaffairsseminar.org or call (414) 453-4984. ☺



Photo courtesy of World Affairs Seminar