

November - volume 103 - number 5

Unique Opportunity to Travel in Europe with your Fellow Rotarians

By Barbara Velez and Scott Haag

The RCM Board of Directors has approved the opportunity for Rotarians to join together on a Danube River Cruise aboard the five star MS Amadeus Royal for a seven night cruise visiting four European countries along the Danube in September 2017.

This 70 cabin ship will carry Rotarians and other select national community leaders to Passau, Melk, Vienna, Budapest, Bratislava and Linz. The cost is all-inclusive with roundtrip airfare from Milwaukee to Munich, one night hotel stay in Munich, superb dining with all meals, quality red and white wines, city tours and daily onboard music performances PLUS the Captain's Gala Dinner.



Danube River Cruise Ship.

The MS Amadeus Royal was launched in 2005 and completely renovated in 2015. This premium passenger vessel is fitted with all imaginable refinements. The cabins on the Mozart and Strauss Decks feature generous French balconies providing incomparable views of the breadth of the Danube. Outside of deluxe sleeping accommodations, the Panorama Bar is a beautiful gathering place onboard.

If our Club generates 16 reservations the tour provider will donate \$3400 to the RCM Scholarship Fund. If we generate 31 reservations, the Scholarship Fund will receive \$6800!

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Who Do You Think Should be our 2017 Rotary Person of the Year?

By the Rotary Person of the Year Committee

Every year the Rotary Club of Milwaukee honors an accomplished local individual with the Rotary Person of the Year Award. It is our clubs highest honor. What sets this award apart is its unique focus on professional accomplishments, unlike other awards that recognize civic and philanthropic achievements.



Sr. Edna Lonergan.

Last year we celebrated Sr. Edna Lonergan, President of St. Ann Center for Intergenerational Care, for her positive impact that her work has made in our community.

We now ask you, who should be our 2017 Rotary Person of the Year?

A committee of your fellow Rotarians is responsible for determining the award recipient. It's a straight forward process in which the nominees' attributes are scrutinized and compared. The impressive list is narrowed, and one award winner is selected.

It is important to note, the most important step in the process is not in the hands of the committee. The secret to a successful Rotary Person of the Year selection is the nomination submissions from RCM members. Those nominations insure that top quality candidates are considered by the committee, and the brief text submitted by the nominator presents information committee members will include in their review. So, please consider nominating an individual you think would be a good candidate.

The purpose of this award highlights the Second Objective of Rotary:

- to foster high ethical standards in business and the professions
- to recognize the worthiness of all useful occupations; and
- to dignify each Rotarian's occupation as an opportunity to serve society.

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Who Do You Think Should be our 2017 Rotary Person of the Year?

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As such, past Rotary Person of the Year Award recipients include individuals who:

- through their profession have made the community a better place to live and work.
- and have shown outstanding leadership in the advancement of ideas, products or services.



Sr. Edna Lonergan speaking at our 2016 Rotary Person of the Year Celebration.

The Rotary Person of the Year Committee requests that nominators follow these guidelines:

- Describe why you think the individual you're nominating meets our criteria and should receive the award.
- Nominations should be one page or less in length and must be submitted electronically as a Word document.
- Submit a one page attachment if necessary to highlight or note any special attributes beyond what you have written in your nomination.
- Send your nomination and attachment to: ropy@milwaukee Rotary.com.
- Our 2017 recipient will be announced in the late spring.
- We will present the award at a June Rotary meeting.

The deadline for submitting nominations will be Monday, January 16th. 🌀

Scholar Corner - Deja Hoskin

By Mentors Christy Brown and Pam Evason

In her own words, Deja Hoskin says that through the Rotary scholarship program and college, she has been "transformed greatly." Growing up as an only child, she was very close to her mother and grandmother. As a result, heading off to college and saying goodbye to them was very difficult. Deja challenged herself to learn how to live independently and handle day-to-day tasks on her own. She also learned that continual learning (and sometimes failure) are a part of life and she's taking each and every experience in stride.



Deja Hoskin with her mentors Christy Brown and Pam Evason at a Rotary luncheon.

Deja has really enjoyed her time at UW-Whitewater. Being a smaller campus, the student to faculty ratio is low which allows her to build strong relationships with her professors. She leveraged these close connections to help her pass a challenging math class. She also took a life-changing faculty led travel study to South Africa, during which she made amazing connections, traveled across a beautiful country, swam in the Indian ocean, and even got to pet a cheetah!

The Rotary Scholarship program has been very helpful for Deja both financially (as she used the funds to lower student loan levels and pay for books and supplies for the course), as well as personally (due to the support, confidence, and encouragement she received from her mentors)

Deja will be graduating in May, receiving Associate of Arts Degree, a Bachelor's of Science in Political Science, and a Paralegal certificate. Upon graduation, Deja plans to work as a paralegal for a year before going to law school. This year will give her some real-world experience, as well as time to really focus on law school applications and preparation for the LSATs. 🌀

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Route of the Danube River Cruise.

Prices start at about \$4,000 if booked by March 31, 2017 (There are additional fees should you choose an upper deck or suite category). You can also book an optional post-cruise stay in Prague for three nights at \$799 per person and includes transportation from the ship to Prague.

Join at Feeding America Eastern Wisconsin!

In 1982, the Rotary Club of Milwaukee established a community food bank, now Feeding America Eastern Wisconsin. Feeding America has warehouses in Milwaukee and the Fox Valley and distributes more than 24 million pounds of food a year to over 800 pantries, meal programs and other nonprofit agencies that serves more than 377,000 people in eastern Wisconsin.

Rotary has continued its strong ties with Feeding America since its creation. Each of Feeding America's executive leaders has been a member of Rotary - Gwen McLean, Bonnie Bellehumeur and now Charles McLimans, Feeding America president & CEO. In addition, 11 of the 16 past chairs of the Feeding America Board were also Rotarians: Price Davis, Bernard Peck, Russell Boehm, Wesley Scott, Ed Heinecke, Richard Schmidt, Roger Dirksen, Daniel Switzer, Edward Heiser, Jr., John C. Walker and Jim Milner.

Join us at our next Feeding America Eastern Wisconsin Done-in-a-Day volunteer opportunity on Saturday, November 12th from 9:00 am - 12:00 pm to help repackage food for those in

Set sail with fellow Rotarians for a lifetime adventure and a host of memories.

Departure date is September 28, 2017.



A picture inside the luxurious cruise ship.

For more information, please contact the Rotary office. ☎

need in our community. Sign up online or contact the Rotary office for more information. ☎



Group of Rotarians gathered for a picture while volunteering at Feeding America Eastern Wisconsin.

BOARD APPROVES NEW MEMBERS

At its recent meeting, the Board of Directors welcomed three new members.

Anthony Franda
Burke Properties

Real Estate
Proposer: Stacy Williams

William Levit, Jr.
Levit ADR LLC

Law Practice – Mediation
Proposer: By Foster

David Swanson
Milwaukee County Circuit

Law Practices
Proposer: Dan Vliet

November 16th Tyrotarian Tour: *Milwaukee Blacksmith*

Join your fellow Rotarians and friends for a unique visit to a local working blacksmith shop, Milwaukee Blacksmith, on Wednesday, November 16th at 4:30 PM. Milwaukee Blacksmith creates hand hammered one of a kind projects with a blend of old school and modern techniques. Milwaukee Blacksmith has even been featured as a reality show series that was broadcast earlier on the History Channel! Take a step back in time for a tour of the shop and a demonstration at this classic Milwaukee family business. Refreshments will be available including cold beer, wine and bottled water. Sign up online or contact the Rotary office for more information.

Milwaukee Blacksmith
518 East Erie Street
Wednesday, November 16th
4:30 PM tour start time



SPEAKER *schedule*

NOVEMBER 1st - Between 1999 and 2014, Cincinnati saw a 69 percent reduction in police use-of-force incidents, a 42 percent reduction in citizen complaints and a 56 percent reduction in citizen injuries during encounters with police. Violent crimes dropped from a high of 4,137 in the year after the riots, to 2,352 last year. Misdemeanor arrests dropped from 41,708 in 2000 to 17,913 last year. How did they do it? Attorney **Al Gerhardstein**, Cincinnati officer **Kathy Harrell** and community organizer **Iris Roley** will be at Rotary to share the Cincinnati experience with a model of community problem-oriented policing or CPOP. **David Haynes**, editorial page editor of the *Milwaukee Journal Sentinel*, will lead the conversation.

NOVEMBER 8th - As our 2016-2017 District Governor, **Julie Craig** oversees 32 clubs in our area. She is a current member of the Kenosha West Rotary Club and offers her time, talent and energy to support the many clubs in our area and District initiatives. Julie will share with us the initiatives and work on the District level.

NOVEMBER 15th - Precious Lives, created by 371 Productions, was a 2-year, 100-part weekly radio series about gun violence and young people in the Milwaukee area. The series applies a public health lens to each story to help listeners understand the full scope of the problem: who are the victims and the shooters; how are the weapons obtained; and what can we change about the environment that contributes to violence in Milwaukee? **Precious Lives** will perform live to share the stories of those affected by gun violence in our city.

NOVEMBER 22nd - For over 101 years, Briggs & Stratton has cultivated a legacy of innovation that will last for years to come. Products as diverse as electric refrigerators, battery eliminators, and coin-operated paper towel dispensing machines mark the Company's dedication to finding ways to add value to the business. **Todd Teske**, President and CEO of Briggs & Stratton, will share more details.

NOVEMBER 29th - More information coming soon.

WELCOME *new members*



Joel Brennan

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Since 2007, Joel Brennan has served as President & CEO of Discovery World, a non-profit science and technology center. Previously, Joel served as the head of the Redevelopment Authority of the City of Milwaukee (RACM) and served as Vice President of Development and Government Affairs for Visit Milwaukee. Joel served as campaign manager for Milwaukee Mayor Tom Barrett's successful 2004 bid. Joel grew up on the west side and worked his way through Marquette University. He earned a Master's Degree in Public Policy from the University of Chicago in 1999. Joel lives with his wife Audra, daughter Allison and son Conor in Milwaukee's Brewers Hill neighborhood.



Jodi Gibson

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Jodi Gibson, President and CEO of the Zoological Society of Milwaukee has a unique background having held senior leadership positions in both the corporate and nonprofit sectors. Previously, she served as Vice President of Corporate Social Responsibility at two Fortune-200 companies, including Kellogg Company and JCPenney. Earlier in her career, she was a member of the management team at the national office of Feeding America, the country's largest domestic hunger-relief charity, where she led fundraising and other external affairs activities. Born in Milwaukee and a graduate of Ripon College, she is committed to doing her part to make our community a great place to live, work and play.



Derek Goodman

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Derek Goodman is an Associate Attorney at the Law Offices of Jonathan Goodman, handling both civil and criminal cases. Prior to his current position, Derek worked at Gamino Law Offices, Wisconsin Court of Appeals District IV and the Milwaukee County District Attorney's office. Derek received his Bachelors and JD from the University of Wisconsin Madison. He is a board member of the Jewish Family Services and Board Vice Chair for the Bay View Community Center.



Vince Grzetic

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Vince Grzetic is the Vice President of Integrated Health Network, which is the state's first multi-system, clinically integrated accountable care network and one of the first in the United States. Having more than 25 years in business development experience, Vince previously worked at Wisconsin Diagnostic Laboratories, ACL Laboratories and Apria Healthcare. Vince is a graduate of the Illinois Institute for Technology and enjoys golf, fishing and running in his free time.

Spotlight on the Good Works of the RCM Community Trust:

Update on the Milwaukee County War Memorial Center's Operation Renew

The Milwaukee County War Memorial Center has been the home of the Rotary Club of Milwaukee since its opening in 1957. In 2014, RCM was proud to take part in a critical renovation of the Center through the lead gift of \$100,000 from the RCM Community Trust for "Operation Renew," a major restoration project supported by Milwaukee County.

The renovation of Veterans Courtyard was the first phase of the project. This phase included new concrete floors, drains, flag poles, benches, a granite "Ring of Honor" and many more restorations and additions.

The next phase of the project will begin this fall to refurbish the Birdcage stairway. The restoration of the Birdcage's is essential to keeping Eero Saarinen's unique design alive. This \$1,015,000 project has an estimated completion date of May 2017. There will be no access to Memorial Hall through this staircase on Tuesday's until the project is complete. The main elevator and alternative staircases will be available during this period.



War Memorial Center's Birdcage.

Planning is underway for the renovation of Memorial Hall. Including Rotary's weekly programs, there are over 900 events

held at the War Memorial Center each year. The War Memorial Center has focused on funding to initiate plans for educational programming. It now offers school tours, self-guided mobile tours, Veterans Story Project, interactive learning stations and many memorials and exhibits throughout the building.



Each month, Rotary brings over 600 people to the War Memorial Center.

The War Memorial Center also received a grant from the Fund for Lake Michigan to create a master plan for the lakeshore north of the building. With this grant, the War Memorial Center is planning for dramatic redesign of the parking lot to begin in 2017. Other plans are in the works to make the area more environmental friendly.

Over the next several years as you attend Rotary, you will see the gradual restoration inside and outside the War Memorial Center as it is a gracious, dignified place for reflection, celebration and learning that makes Milwaukee a Cultural Center for Patriotism. 