

May 2015 - volume 101 - number 11

RCM Wins MANDI for Commitment over Time

It was a good night for Rotary at the 2015 Milwaukee Awards for Neighborhood Development Innovation (MANDI) on April 15th! Our club won the BMO Harris Bank Cornerstone Award, which recognizes an organization for tenacious commitment and effectiveness. Executive Director Mary McCormick and President John Bernaden accepted the award on behalf of the club.



Mary McCormick and John Bernaden with Paul Fehrenbach from BMO Harris Bank.

As a special bonus, Rotarian George Solveson was the winner of the US Bank raffle and chose Rotary as the recipient of their \$500 contribution - which Rotary will contribute to the Johnsons Park Initiative. And continuing the Rotary generosity, Past President Jackie Herd-Barber will match this contribution.

We are honored that the MANDI jury selected RCM for this award, and to be in such good company with the other MANDI finalists, Express Yourself Milwaukee and the Pan-African Community Association. We thank our partners Center for Resilient Cities and the Urban Ecology Center for nominating Rotary for the award last fall.

This award acknowledges the work Rotarians have accomplished together over the last century, and the honor and credit belongs to all of our members. 🌟

Golf to Send Milwaukee Students to College

It's warming up outside, and you should be warming up your golf swing! You can make a difference in the lives of Milwaukee students at the 7th annual Scholarship Golf Classic on Monday, June 15th at Ozaukee Country Club, benefitting the RCM Scholarship Program.

In addition to providing financial awards, the RCM Scholarship Program includes mentoring support and study skills training. Often these kids are the first in their families to go to college. The program currently supports over 20 students and the committee is about to be interviewing a new batch of applicants.



Paul Hultgren, Heather Turner Loth, Tracy Johnson and Lynnea Katz-Petted clowning around at the 2014 golf outing.

Golf as an individual for \$300, or bring a foursome for \$1,200. The outing includes a buffet lunch prior to the 12:30 shotgun start. If you're not a golfer, join us for an open-bar cocktail hour, dinner and the Silent and Live Auctions for only \$60 per person. And of course, you could win big if you buy 50/50 raffle tickets or a cork for the wine pull!

Whether you're a sports fan, major foodie, wine connoisseur, or just like a good deal, you'll find something at the auction that sets your heart (and wallet) a-flutter. Go behind the scenes with a

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Rotary Club of Milwaukee 2015-16 Officers and Directors

The Board of Directors recommends the following officer slate and director nominees for the Rotary year commencing on July 1, 2015. The vote to elect the new board will be held at the June 2nd meeting.

President: Dan Vliet,
Buelow Vetter Olson Buikema & Vliet, LLC
President-Elect: Nancy Sennett, Foley & Lardner
Secretary: Mary McCormick
Treasurer: William Coleman, Coleman & Williams
Sergeant-at-Arms: Jim Milner, Urban Strategies
Immediate Past President: John Bernaden,
Rockwell Automation
RCM Community Trust Trustee: Adam Wiensch,
Foley & Lardner

Board of Director Nominees - Term Ends 2018

Steve Chevalier, Zilber, Ltd.
Leslie Hauser, KPMG
Eric Isbister, GenMet
Ed Krishok, Harley-Davidson, Inc.
Barbara Velez, Velez & Associates

Directors

The following directors will complete terms to which they were previously elected.

Larry Bonney, Foley & Lardner
Todd Bentley, Bentley World Packaging
Ryan Daniels, Milwaukee Public Library Foundation
By Foster, PerformanceBuilders Learning
Kent Lovern, Milwaukee County District Attorney's Office
Kurt Mueller, Family Investment Planning
Jeff Nelson, BMO Financial Group
Kate Raab, Milwaukee Public Library - Retired
Kim Schaffer, Park Bank
Jill Pelisek, Community Volunteer

The Board extends thanks and appreciation to Past President Kathie Eilers, and to board members Jean Casey, Chris Holmes, Mike Graverson, George Liberatore and George Mosher, who will be completing their service to the Board in June. ☼

Golf to Send Milwaukee Students to College *continued from page 1*

tour of Miller Park or the Milwaukee County Zoo; impress your friends with a private wine tour, wine and cheese tasting for eight; treat your spouse to a romantic dinner and a show; or rediscover some of Milwaukee's best restaurants and attractions.

And of course, we are always looking for more auction items! Email golf@milwaukee Rotary.com with ideas.

For more details on the outing and ways to get involved, check out the RCM website or contact the Rotary office.

We'd also like to thank our 2015 Scholarship Golf Classic event sponsors:

GOLD • We Energies • Jack and Phoebe Lewis
SILVER • GenMet • Johnson Controls • US Bank
Robert W. Baird Foundation • New Resources Consulting
LUNCH SPONSOR • Jackie Herd-Barber
GOLF CART SPONSOR • Rockwell Automation
ROTARY BLUE • Jim and Victoria Miller
von Briesen & Roper, s.c.
SKILL EVENT • North Shore Bank
TEE • A.O. Smith • Intelligent Network Solutions, Inc.
Gould Dentistry, LLC • George Mosher
Patina Solutions • St. John's Communities ☼

PHOTO gallery



Rotarians enjoyed the April networking hour at the Milwaukee Yacht Club.



Rotarian Leo Ries received the Vision Award at the 2015 MANDIs.



Rotary staff Mary McCormick and Liz Keuler celebrated Rotary's MANDI win.



Rotarians helped clean up the river during the River-keeper annual River Cleanup day. *Top:* Jean Casey and sister Mary. *Middle:* Amy Jensen and sister Sara. *Bottom:* Megan Holbrook and husband Eric Vogel.



Former Congressmen Tom Petri (left) and David Obey spoke to Rotary in April as part of their tour on civic engagement.

BOARD APPROVES NEW MEMBERS

At its recent meeting, the Board of Directors welcomed six new members and expressed thanks to the proposers:

Nicole Best
Heartland Advisors
Investment
Proposer: Pam Evason

Rebecca Kiefer
Milwaukee County
District Attorney's Office
Law Practice – District Attorney
Proposer: Janet Protasiewicz

Grady F. Mateen
Johnson & Johnson
Sales - Pharmaceutical
Proposer: Ran Hoth

Charles Evans
Marietta Investment Partners
Investment Management
Proposer: Cameron Yazdani

Joseph Goode
Pia Anderson Dorius Reynard Moss
Law Practice
Proposer: Dan Nelson

Jeffrey G. Pyzyk
The Appraisal Resource Group, Inc.
Real Estate - Appraisal
Proposer: Tom Gale

SPEAKER schedule

MAY 5th - Dr. Michael R. Lovell is the 24th president of Marquette University and the first lay president in the university's 134-year history. At Marquette, he has blended initiatives emphasizing innovation, entrepreneurship, and community renewal and development. Internally he has focused on strengthening the university's leadership team, and establishing and moving forward the new Strategic Innovation Fund. There is renewed attention on the university's neighborhood through the Near West Side Partners. New possibilities are being explored for its academics, research and athletic teams, and its relationship with the Milwaukee Bucks through the development of the Athletic Performance and Research Center.

MAY 12th - Celebrate Armed Forces Week with Rotary - and "Welcome Aboard the USS Milwaukee!" The Navy Band Great Lakes Wood Ensemble will entertain us prior to the luncheon. 2002 Miss Wisconsin Jayme Dawicki will open our program with the national anthem, followed by the posting of the colors. Our luncheon presenter will be **Vice Admiral Dirk J. Debbink**, U.S. Navy Reserve (retired), former Chief of the Navy Reserve and current chairman of the USS Milwaukee Commissioning Committee.

MAY 19th - Harry Kraemer, Kellogg Professor of Management and Strategy, will offer his life's insights on Values-Based Leadership and how organizations can be transformed by "doing the right thing" while delivering outstanding and lasting results. Mr. Kraemer is an executive partner with Madison Dearborn Partners, one of the largest private equity firms in the U.S. He is the former chairman and chief executive officer of Baxter International Inc., a \$12 billion NYSE global healthcare company. Mr. Kraemer is also the author of two bestselling leadership books. This is a joint meeting with the Kellogg Alumni Club of Wisconsin.

MAY 26th - TBD

WELCOME new members



Jacquin Davidson

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Jacquin Davidson is the Executive Director at BizStarts, which helps entrepreneurs in the M7 Region succeed and create sustainable jobs. Jacquin leads the staff and operations of the organization, meets with all entrepreneurs and leads fundraising efforts. Jacquin was a teacher in Green Bay before moving to California for 35 years, where she worked for the J. Walter Thompson Advertising Agency, launched two separate successful business ventures, and served in leadership roles for several California banks. She is a Certified Mediator and Arbitrator. She is a member of TEMPO; Milwaukee Women Inc.; FaB Innovation and the Executive Womens Golf Association.



Hulyn Farr

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Hulyn Farr is an Economic Development & Debt Finance Consultant. Most recently she served as the Executive Loan Fund Administrator for the Downtown Louisville Economic Development loan programs and was the Director of Finance for a public/private downtown support agency. Previously, Hulyn was the Vice President of Finance for a large hotel group with properties located throughout the United States. Her career includes commercial real estate banking and corporate accounting. Hulyn and her husband Ron Farr moved to Milwaukee in 2014 from Louisville, Kentucky, where she was a member of the Downtown Louisville Rotary Club. Hulyn and Ron have two adult children and two grandchildren.



Dave Fritzke

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Dave's 25 year career has been dedicated to helping people both personally and professionally by enabling their success. He is an enthusiastic IT leader, practitioner of continuous improvement and process maturity, which leads to IT transformation. It is his ability to translate technology into simple business and financial terms, align tactics to business and IT strategy, and lead enterprise wide change that has driven cost efficiencies and improved customer satisfaction with IT services and IT infrastructure. His IT leadership has enabled him to address issues and opportunities with a flexible yet comprehensive approach.



Jon Scholz

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Jon Scholz has been a Senior Project Executive for Gilbane Building Company for two years. Over the past 25 years, while working for companies such as CG Schmidt, he has overseen billions of dollars in healthcare construction around the country. Examples include many Kaiser Permanente hospitals in California and six new hospitals in Chicago. Jon is a member of MSOE's Construction Advisory Group and has been a member of Rotary Clubs in Monroe, WI and Lexington, KY. He and his wife Joan live in Cedarburg and have three children.

Russ Staerkel

Wisconsin Center District
President/CEO
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Mr. Russ Staerkel has performed duties at the Wisconsin Center District since 1998. During this period, he was assigned as the Director of Public Safety, Director of Human Resources and since May 1, 2014 as the President and CEO. Russ served 23 years in the United States Air Force. He retired in 1994 at the rank of Captain. Russ graduated from Black Hills State University, Spearfish, South Dakota with a Bachelor's of Science Degree in Political Science and from Embry-Riddle Aeronautical University, Daytona Beach, Florida with a Master's Degree in Aviation Management. He and his spouse Sandy have two children and two grandchildren.

Spotlight on the Good Works of the RCM Community Trust: Mad Hot Ballroom and Tap

Founded in 2006 by Danceworks Executive Director Deb Farris and Rotarian Mario Costantini, Mad Hot Ballroom and Tap (MHBT) is an educational dance program, providing desperately needed arts and physical education programming to underserved urban youth in low-income, central city schools. The RCM Community Trust has supported MHBT at varying levels since its inception. Most recently, the Trust funded the participation of Brown Street Academy - one of RCM's two partner schools, - in the MHBT program the last two academic years. In addition, the Done-in-a-Day committee selected the MHBT competition as a Rotary volunteer event – see more information in the sidebar.



Mad Hot Ballroom and Tap at Brown Street Academy. *Photo by Lacy Landre.*

Danceworks MHBT runs February-May. Participating schools select one 4th or 5th grade classroom to participate in tap and one 5th or 6th grade classroom to participate in ballroom. Danceworks instructors provide one-hour dance classes twice per week for each style of dance over the course of 12 weeks—24 total hours of dance per classroom. Culminating performances at each school, as well as an annual Danceworks MHBT Competition held at the BMO Harris Bradley Center in downtown Milwaukee, cap off the program in May.

The 2014 MHBT program served a record 50 Milwaukee public and private schools and nearly 2,600 kids. MHBT aims to provide arts and physical education opportunities for students who otherwise lack access, to encourage respect, and to improve attitudes toward physical activity and an active lifestyle. 🌀

Volunteer with Rotary for MHBT

Done-in-a-Day is looking for volunteers to assist with the MHBT competition on Saturday, May 16 from 8:00 am -12:30 pm at the BMO Harris Bradley Center!

The competition features over 2,500 students from 50 private and public urban schools, in 4th-6th grades, demonstrating what they have learned after 12 weeks of professional dance instruction through Danceworks.

Volunteers can choose to sit, stand, or be on the move. Duties will be coordinated by DIAD committee member Amy Jensen prior to the event. This guarantees to be an exciting, colorful, and fun-filled afternoon.

The competition is free and open to the public, so even if you can't volunteer, all Rotarians are encouraged to attend!

Mad Hot Celebration

Each year Mario and Cathy Costantini host a fundraising event on the elegant factory floor of the La Lune Collection to celebrate the winners of the MHBT competition. Rotarians who have attended previous events report that it is a “can't be missed” early summer party! The 2015 Danceworks Mad Hot Celebration will take place on Thursday, June 11th, 7-10pm – admission will be \$75 per person.

