

A Message from President Kathie

As our centennial draws to a close we have much to feel proud about. This year the Milwaukee Rotary Centennial Arboretum becomes a reality, that “urban oasis” of respite, play and learning my predecessors have worked so tirelessly to present to our community.



Kathie Eilers addresses the club for the first time as President at the changing of the guard on June 25th.

As we enter our second century of commitment to Milwaukee, America and the world at large we recall the shining achievements of Rotary past and ask ourselves how we can follow in the footsteps of those whose shoulders we stand on.

What I have learned from my fellow Rotarians and those guests who share their wisdom and vision with us each Tuesday is that our promise for the future will never cease because it is built of good earth and stands on firm ground. By this I mean that the creative ideas, the commitments to common purpose, the rejection of divisive ideology, the sense of service to others – this is a perpetual seedbed of the generous giving of time, talent and treasure.

Matching our vision with the dreams and needs of others will continue to be tomorrow's Rotarian reality. Finally I am doubly privileged to be chosen as your President, the fourth woman in the history of our club to serve in this capacity. I pledge to fulfill that honor with hard work and mutual accomplishments which will fill us all with a sense of pride. ☸

LIVE @ the Lakefront begins Wednesday July 10th!

The sixth season of RCM's summer concert series, LIVE @ the Lakefront, begins July 10th. This year the series, held in the outdoor Rotary Amphitheater at Discovery World, runs eight weeks, ending August 28th. Concerts are 5:30 to 9:00 pm each Wednesday.

Whatever your musical tastes, the lineup for the 2013 concert series has an event that will appeal to you:

July 10: **Reverend Raven & the Chain Smokin' Altar**

Boys - Blues

July 17: **TBA**

July 24: **The Empty Pockets - Rock**

July 31: **Los Ciegros del Barrio - Latin**

August 7: **Naborí - Salsa**

August 14: **Finbar MacCarthy & Friends - Irish**

August 21: **TBA**

August 28: **R.A.S. Movement - Reggae**



LIVE @ the Lakefront 2012 Photo by Chris Winters

We'd like to extend a big thank you to our 2013 sponsors! Our season sponsors include Bartolotta Restaurants, Discovery World, and Leinenkugel's. Event sponsors include AIB, Robert W. Baird, Northwestern Mutual, Park Bank, Industries for the Blind, Vision Forward Association and Wiscraft. In addition, we

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LIVE @ the Lakefront begins Wednesday July 10th! *continued from page 1*

received in-kind support from Nelson Schmidt, the Marek Group, Tailored Label Products, Mandel Graphic Solutions, 94.5 Lake FM, Milwaukee Public Television, Concours Motors, Cascio, 620 WTMJ Radio, BizTimes, and 88.9 Radio Milwaukee.

The Rotary Amphitheater at Discovery World features a 350-person seating arena and a stage overlooking Lake Michigan. Seating is available on a first come, first served basis. Guests are also invited to bring chairs or blankets to enjoy the concerts on the patio and lawn overlooking the amphitheater. Concerts will be performed RAIN OR SHINE and can be held indoors on the Discovery World Promenade or inside the Sponsor Tent in the event of inclement weather.

Bartolotta's will once again be providing their renowned food and beverage services, including a full cash bar and wine by the bottle, as well as steak sandwiches, salads, brats, burgers, an evening special and other snacks.

The Rotary Amphitheater is located at 500 N. Harbor Drive on Milwaukee's lakefront between the Milwaukee Art Museum and Summerfest. Discounted parking is available for \$5 in the Discovery World garage. Dock space is also available for boaters.

All Rotarians and their friends, family, and guests are invited! For more information, go to www.LiveAtTheLakefront.com. 🌟

SPEAKER schedule

JULY 2nd - No Meeting

JULY 9th - Those working for the Criminal Justice System take risks every day, from the police officer on the street, to the Judge in Court, to the probation officer with the Department of Corrections. **Chief Judge Jeffrey A. Kremers** believes these decisions are best made by incorporating sound professional judgment with the latest research on risk and needs assessment. Chief Judge Kremers will be talking about Milwaukee's collaborative efforts to use evidence based decision making in our Criminal Justice System.

JULY 16th - In 2010 **Dr. Howard Jacob** led a team of researchers at the Medical College who used an innovative DNA sequencing technique to unravel the medical mystery of Nicholas Volker, a young boy whose life-threatening disease had baffled his doctors. Nicholas' DNA was used to diagnose his disease and find a course of treatment, which has so far been successful. Now three years later 22 more patients have been sequenced and their DNA analyzed. Dr. Jacob has had his DNA sequenced. With breast cancer in his family, does he carry the gene? Do his daughters want to know? As the price drops, reading your DNA will be part of your medical care. Are you ready? Do you want this? These questions and others will be discussed as part of Dr. Jacob's presentation.

JULY 23rd - We often hear observations about our region's strengths and challenges. Frequently, these observations are based on perception. *Vital Signs: Benchmarking Metro Milwaukee* provides us with facts, a new, objective look at our region's standing compared to 15 other regions. Whether our interests are primarily related to education, economic matters, or who we are as the people of southeastern Wisconsin, *Vital Signs* provides a comprehensive look at the quality of life in the region. This presentation by **Marcus White**, the Greater Milwaukee Foundation's Vice President of Community Partnerships, will examine highlights of the report and proposed "next steps" for our region and its leaders.

JULY 30th - TBD

PHOTO Corner

Tracy Johnson, Paul Hultgren, Lynnea Katz-Petted and Heather Turner Loth enjoy the calm before the storm at the 2013 Scholarship Golf Classic.



Rotary 1993-2000

In 1993, the RCM Community Trust reached \$600,000 and, in the greater Rotary community, a woman from Michigan became the first female district governor. In 1995, after many years of work from Rotarians, the Health Education Center opened.

During this era, Rotarians attended Tyrotarian events at Harnischfeger, Harley-Davidson, Milwaukee County Transit Center, the Haggerty Museum, the restored Humphrey Scottish Rite Masonic Center, the expanded Froedtert Hospital (following the closing of County Hospital), and the Riverside Urban Environmental Center (later to be renamed the Urban Ecology Center).



A 1994 Tyrotarian tour of Harley-Davidson

During 1998, RCM joined celebrations for the 50th anniversary of adoption by the United Nations of the International Declaration of Human Rights. The RCM Golf Outing raised \$5,400 for the Youth Education Committee.

Rotarians continued to enjoy exciting and informative programs:

- In 1993, Newly-elected Congressman Tom Barrett spoke, as did Senator Herb Kohl who emphasized the importance of deficit reduction and health care reform.
- The CEO of Time Warner Cable predicted the day would come when 200 television stations could be available to home viewers.

- The CEO of Pabst Brewery outlined steps for the company's rebound.
- Lawrencia Bembenek discussed her prison experience.
- The CEO of Wisconsin Electric discussed Vision 2000: An Environmental Forum.
- In 1994, N.P.R. commentator Robert Siegel presented on the Middle East.
- Mayor John Norquist discussed the new Riverwalk.
- Hugh Sidey of *Time Magazine* spoke on the American Presidency.
- The Journal Communications' CEO discussed the Stadium Project Commission report in 1995, recommending a \$223 million stadium with the Brewers contributing 7% of the cost.
- That same year, Brewers' President Bud Selig explained to Rotary his reasons for opposing a downtown stadium.
- In 1996, Bob Harlan explained to Rotary the benefits of the Packers shifting games away from Milwaukee.
- Wisconsin Supreme Court Chief Justice Shirley Abrahamson spoke on "Leading a Calmer Wisconsin Supreme Court."
- Historian John Gurda gave perspective on the celebration of Milwaukee's 150th anniversary.
- Former Mayor Frank Zeidler discussed Milwaukee's history of clean government.
- In 1997, Wendy Selig-Prieb assured Rotarians the Brewers had no intention of moving to the National League.



Chief Justice Shirley Abrahamson

- UWM Chancellor Zimpher presented The Milwaukee Idea as a way to build a great city and UWM Dean of the School of Education discussed the likely impact of School Choice if it was approved by the Wisconsin legislature.
- In 1999, the Wisconsin Secretary of Commerce assured RCM that the state supported the expanded Art Museum and new convention center, while the Milwaukee economy was surging.

- Ohio Congressional representative John Kasich – now the state’s Governor – explained to RCM why he was actively running for President.
- The President of Rotary International spoke to RCM about progress in efforts to eradicate polio.
- County Executive Ament presented his vision for County government enhancing the quality of life over the next 25 years.

Milwaukee and the World 1993-2000

The year 1993 reflected past commemorations and future events. Arthur Ashe died of AIDS at age 50; Nelson Mandela and F.W. de Klerk shared the Nobel Peace Prize; the Holocaust Memorial Museum opened in Washington D.C.; the World Trade Center was bombed; NAFTA became law; the Air Force was required to allow women to serve as pilots; and Buckingham Palace was opened to the public for the first time.

That year, Milwaukee County adopted its first billion-dollar budget, even though County Stadium and the Public Museum were privatized.

In 1994, President Clinton announced that health care reform was his priority during his first State of the Union address. China first became connected to the Internet and the Channel Tunnel opened after 15,000 workers spent 7 years building it. O.J. Simpson’s former spouse was murdered and the first conference on the future of the World Wide Web was held in San Francisco.

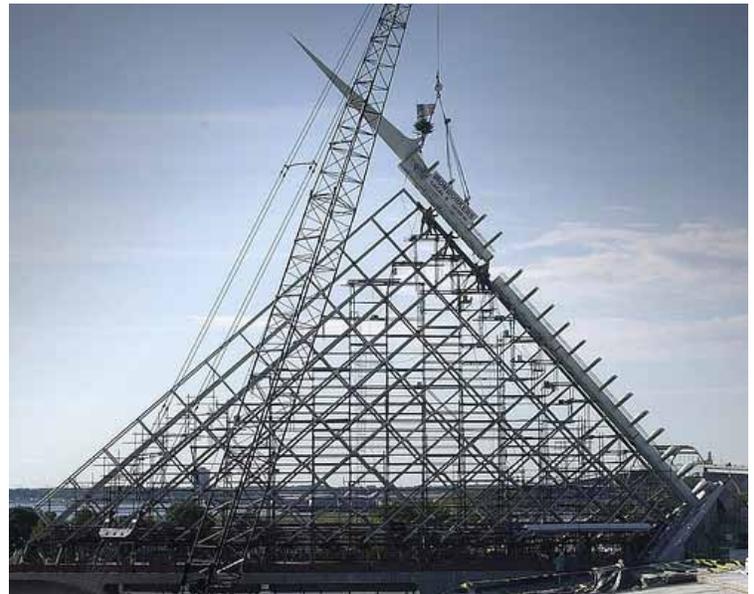
The years leading up to the turn of the second century witnessed the most active period of investment in public facilities in Milwaukee history; the expansion of the Milwaukee Art Museum, construction of the new stadium for the Milwaukee Brewers, and development of the new convention center represented nearly a billion dollars worth of new buildings.

The years 1995 and 1996 brought significant changes to the

global landscape: the Internet entered the public consciousness; the DVD was made public; France tested the last atomic bomb; and the Hoover Institution released a report describing the benefits of global warming. In those years, the Dow Jones first reached 5,000 and Denver opened the largest airport in the United States.

The years 1997 to 1999 reflected some key world highlights. The global population reached 6 billion – it was 1.6 billion when the Rotary Club of Milwaukee was chartered – and the Euro was established as a currency. Google was founded and Woolworth stores were shuttered after 177 years in business. The Columbine High School massacre left 12 students and one teacher dead.

In 2000, the first hybrid Toyota Prius appeared in the United States; the Concorde Jet crashed in Paris; the U.S. Supreme Court awarded the Presidency to George W. Bush after the Florida recount; and the Dow Jones reached 11,777 at the peak of the dot-com bubble. ☼



Construction of the Calatrava addition to the Milwaukee Art Museum
Photo Courtesy of the Milwaukee Journal Sentinel

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Tyler Briggs is an associate partner and technical analyst with The WE Group, a comprehensive wealth management team with Robert W. Baird. Tyler began his career in the financial services industry as an intern while attending UWM, and accepted a partnership with the WE Group after graduating with a degree in Marketing and a certificate in real estate. Tyler married his wife Alice, in May and they are planning to take their honeymoon in Napa Valley in September. He sits on the Board of Directors for Safe & Sound and is an active member in the UWM Alumni Association. Tyler is a car enthusiast and an avid fan of all Wisconsin Badgers sports.



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Vincent Lyles is the President & CEO of Boys & Girls Clubs of Greater Milwaukee, where he is responsible for 37 Boys & Girls Clubs locations, including Camp Whitcomb/Mason and the more than 35,000 members served annually. Vincent previously served as president of M&I Community Development Corp. (CDC) and a director of Robert W. Baird & Co. He is a graduate of Madison High School, the University of Wisconsin-Madison and the University of Wisconsin Law School. He serves on the boards of Safe & Sound, Milwaukee Succeeds, and Goodwill of SE Wisconsin & Metropolitan Chicago. Vincent and wife, Bethany, have two daughters, Shelby and Miranda.



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Fred Royal Jr. is a Business Services Specialist with the Milwaukee Area Workforce Investment Board. Fred is serving a five year appointment to the Milwaukee Area Technical College District Board, where he has served as Treasurer and Secretary. He is currently chair of the Economic Development committee and Treasurer for the State of Wisconsin ACLU and 100 Black Men. Fred was elected to the Wisconsin Technical College System board as Secretary, served on the Social Development Commission for five years, and has chaired the NAACP's Labor committee. He received the 2012 Black Excellence award for Public Service.

BOARD APPROVES NEW MEMBERS

At its recent meeting, the Board of Directors welcomed three new members and expressed thanks to the proposers:

Michael Hanrahan
Fox, O'Neill & Shannon, SC
Law Practice
Proposer: Harry Drake

Meldon Jones
Community Advocates Policy Institute
Honorary - Leadership Fellow
Proposer: Ann Navin

Spotlight on the Milwaukee Rotary Centennial Arboretum: *Environmental Education Opportunities*

By Aaron Zeleske, Arboretum Coordinator

Every once in a while at the Urban Ecology Center a staff member has such a positive experience that they feel compelled to share. The following is an email environmental educator Matt Flower sent a few weeks ago about a group of 8th graders from Oliver Wendell Holmes, which has been visiting the Center for over ten years and is also a Rotary Partner School.

After arriving at the Center, we met a videographer sent by the Milwaukee Rotary Club to tape the kids planting the OW Holmes Sycamore tree (tentatively named by them, Mighty Tiger) in the flats along the Milwaukee River. The land stewardship team of Joel, Caitlin and Joanna were awesome and did a great job including all the kids in planting. When we were finished, we split up into two groups and went into Riverside Park to pull garlic mustard and to hike around. My group went over to the giant Willow Tree and had a blast climbing every limb. Then we slowly made our way into the valley and learned about some of the wild flowers that are helped by pulling garlic mustard and ate bunches of wild onions. I know, kids eating onions!?!?

We continued down the path to an area that has three apple and crab apple trees that are in full blossom right now. I told the kids to have someone use their phone to take a picture while some others go under the trees and gently shake them to release a shower of petals. They did it and loved it! So much so, that one of the boys turned to the group as they were looking at each other lightly covered with soft white and pink petals, "What's going on? I think I'm in love with nature!"

Can you imagine? Then we went up to the prairie and I found a 2 1/2 foot Garter Snake that the kids touched and held. My co-educator, Brittany, had a group that was busy eating violets and watching the Coopers Hawk perched high in an oak. The principal made a surprise visit to us in

the park and listened to the kids tell their exciting stories and show him their pictures. This all happened within a two hour span. Think about that experience and what an impact that simple trip to the Urban Ecology Center made in just two hours!



Students from Oliver Wendell Holmes at the Urban Ecology Center

Magical experiences in nature like this happen every day at the Urban Ecology Center. The Milwaukee Rotary Centennial Arboretum enlarges the area available our environmental education programs. It also gives us access to a greater number of ecosystems native to the region. Even though it is not yet finished, parts of the Arboretum are already the scene of learning and fun. 🌻