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RCM Announced \$250,000 Gift to the Lincoln Avenue Stable

At the October 3rd luncheon, President JoAnne announced with great enthusiasm that the Rotary Club of Milwaukee will join other community leaders in developing the Lincoln Avenue Stable. Our club will donate \$250,000 to the project.

The Lincoln Avenue Stable is an entirely new concept as it connects the Milwaukee Police Department with equine-assisted therapy. The Stable will house 24 highly trained horses that will be used for equine-assisted therapy, community engagement and Milwaukee Police Department patrols.



Rotarians joined the mounted patrol.

Milwaukee Police Chief Ed Flynn joined the announcement to talk about the value of mounted patrols for public safety and community engagement. Chief Flynn reported that in 1934, Mayor Hoan tried to abolish the Mounted Police Patrol against the wishes of Police Chief Laubenheimer. The Chief reached out to Edward Wagner, then the Rotary Club of Milwaukee President, and under his leadership Rotarians raised over \$3,000 to save the mounted patrol. When the National Safety Council in 1934 declared Milwaukee the safest city in the nation, the Chief gave the credit to Rotary.

In the words of Chief Flynn: *“There is a proud tradition not just of service in the mounted unit, but of service by Rotary with the mounted unit.”*

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“On the Table” Luncheon Discussion Prompts


In partnership with the Greater Milwaukee Foundation, RCM will host an “On the Table” discussion during our luncheon on Tuesday, October 17th.

There will be no formal podium speaker on this date. Instead, a Rotarian host at each table will lead congenial conversations about various civic topics. The goal is to hear one another, and explore how we can build and sustain a stronger, more inclusive community.

Each table will cover the following topics:

1. Share something you love, or are proud of, about where you live.
2. Each of us gives to our community—we give our time, talent and treasure. What can each of us do to help build stronger, more connected communities?
3. How can Rotary ensure that greater Milwaukee is a globally competitive, 21st century region? What are the strengths upon which we build?
4. If you could have all the resources and all the people needed to accomplish something to improve Milwaukee and our region, what would you undertake?
5. Let’s talk about next steps. How can we use the conversations to bring colleagues, friends and neighbors together to lead change across greater Milwaukee? What should or could we do next?

We hope the “On the Table” connections made on October 17th will lead to better understanding and lasting relationships. In fact, this will just be the start of yearly programming, incorporating ideas generated at this first event.

To suggest a guest or for more information about “On the Table”, please contact the Rotary office. 

SCHOLAR CORNER - Marquise Mays

By Marquise Mays



Marquise Mays

I always heard that four of college will go fast. It is so surreal to believe that this is true. The past four years at the University of Wisconsin-Madison have groomed, transformed and evolved me in many ways. Whether it be the red pen marks from my journalism professors; saying yes way too many times; the search for Chicago-styled

steak fries; or the anxiety that you get when you mark the same letter answer for five questions on your scantron, I would not change one thing about my experience here.

One attribute that I am walking away with is the confidence that I gained. This confidence didn't come easy as it wasn't until this year where I felt semi-comfortable in the journalism work

that I was producing and the impact that I had on the campus community. While this inner belief did not come until later in my college career, the external factors that fueled my drive to challenge myself even harder, were the communities and programs that I inhabited.

Even before I stepped foot on campus as a freshman, the Rotary Club of Milwaukee supported me and allowed me to discover my own path. Their consistent social and financial support to my education has influenced my passion for academia and has encouraged me to continue to pursue higher education. Communities and groups like the Rotary Club of Milwaukee remind me that I have come so far and that this is only the beginning of the impact I will have on the world. 🌟

Rotarians Vel Wiley and Kevin Carr serve as Marquise's mentors.

RCM Announced \$250,000 Gift to the Lincoln Avenue Stable *continued from page 1*

At the October 3rd luncheon Rotarian Marianne Canter also eloquently explained equine-assisted therapy and how it helps children and adults with autism, mobility issues and PTSD.

To date, 36 donors have contributed just over \$110,000 to the Lincoln Avenue Stable. We hope that all Club members will want to support this effort and help the Club meet our obligation to the community. This serves as another example of the Rotary Club of Milwaukee's commitment to the Four-Way Test.

More information and access to program video can be found on our website. 🌟

Special thanks to Rotarian Kris Hinrichs for capturing the great photos!



Lincoln Avenue Stable Campaign Co-chair Jill Pelisek.

Rotary's Hurricane Relief Efforts - Thank You For Your Support!

We have all heard the stories and seen the photos of the dire conditions faced today by many people in the Caribbean, southern Texas and Florida. And it should be no surprise that Rotarians in these communities have stepped up to do all they can to bring immediate hurricane relief. It is also true that Rotarians will be working in some of these communities for years to come.

In response, RCM donated \$5,000 to Rotary International's relief efforts and \$5,000 to the American Red Cross (Regional CEO Patty Flowers is a member of our club). Both organizations have worked tirelessly in recent weeks to bring help to those in need. In addition, 17 Rotarians and community members donated \$5,150 to support Rotary's relief efforts. This brings our total hurricane relief donation up to \$15,150. Thank you all for your support! 🌀



Patty Flowers (right) with hurricane relief volunteers.

SPEAKER *schedule*

OCTOBER 3rd: This program will be a further introduction and promotion of the **Lincoln Avenue Stable**. Listen to a round-up of how three objectives will be met once the Lincoln Avenue Stables are fully operational: housing the MPD Mounted Patrol and providing Community Engagement Opportunities and Equine Assisted Therapy. **Milwaukee Police Chief Ed Flynn** will talk about the value of mounted patrols for public safety and community engagement and Rotarian **Marianne Canter** will explain Equine Assisted Therapy and how it helps children and adults with autism, mobility issues and PTSD.

OCTOBER 10th - Blair Williams, president of WiRED Properties, was hired by the Milwaukee Bucks as a consultant acting as Managing Director of Real Estate. WiRED is a real estate development and consulting firm specialized in all mixed-use development and community creation. The firm's approach to community curation defines it. On behalf of the Bucks, Blair is quarterbacking the planning and development of the 4 1/2 city blocks surrounding the new Arena. He will be presenting WiRED's approach to community creation and the Bucks vision for the Arena District.

OCTOBER 17th - Rotary will host an **"On the Table"** luncheon in partnership with the Greater Milwaukee Foundation to build new relationships, generate ideas and ignite action to benefit the future of our four-county region. Learn more about it on page one.

OCTOBER 24th - Celebrate the 72nd Anniversary of the Founding of the United Nations with **Steven Radelet**, an American economist working within the field of International Development at Georgetown University. While the headlines suggest that the world is falling apart, the news is not all bleak. In fact, we live at a time of the greatest progress among the global poor in human history. During the last 25 years there has been more progress than ever before in the world's poorest countries in reducing poverty, improving health, increasing incomes, expanding education, reducing conflict, and encouraging democracy. These gains provide huge new opportunities, but also great challenges for the world as a whole, and for the United States. The Great Surge tells the story of this unprecedented progress over the last two decades, why it happened --including the role of the United Nations and the contributions of Rotary International -- and whether it can continue into the future.



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For the past six years, Jessica Ballenger has proudly served the citizens of Milwaukee County as an Assistant District Attorney. She handles both general felony and sensitive crime matters. She is a graduate of the University of Wisconsin-Madison and of Marquette University Law School. She is an avid sports fan and enjoys spending her free time at Badger Football and Hockey games with her husband Richard.



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As President and CEO of SecureFutures (formerly Make A Difference – Wisconsin), Brenda is responsible for operations to meet the growing teen financial capability mission. Brenda leads fundraising efforts, serves as spokesperson, and regularly contributes to national thought leadership on issues related to financial empowerment. Brenda has extensive leadership experience in financial literacy, education, workforce development, and child welfare. Brenda is passionate about empowering women as leaders and serves on the boards of Milwaukee Women inc and Professional Dimensions. Brenda earned a BA degree in social welfare from the UW-Madison.

Board Approves New Members

At its recent meeting, the Board of Directors welcomed four new members.

Ginny Finn
**ABCD: After Breast Cancer
Diagnosis**
Human Services
Proposer: Kathie Eilers

Ben Hannemann
**The Lynde and Harry Bradley
Foundation**
Charitable Foundation
Proposer: Jessica Dean

Maggey Oplinger
**Milwaukee Symphony
Orchestra**
Arts & Entertainment
Proposer: Ryan Daniels

Jim Villa
NAIOP Wisconsin
Real Estate
Proposer: JoAnne Anton



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Lilith Fowler is the Executive Director of Harbor District, Inc. Lilith's career has focused on the intersection between business and community development, including work at a fair trade coffee company and the San Francisco Public Market. She served as the first executive director of Menomonee Valley Partners, where she helped launch an award-winning redevelopment effort. In 2017, she was recognized by the Milwaukee Business Journal as a "Woman of Influence." Lilith grew up in San Francisco, and has a BA from Pomona College and an MBA from Georgetown University. She and her husband Lincoln live on Milwaukee's east side with their two children, Willa (13) and Wiley (11).



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Jay Hintze is the Executive Manager of SVN | Hintze Commercial Real Estate and He has spent his career working in various aspects of real estate, in the construction industry and in the State of Wisconsin. Jay served as Mayor of the City of Glendale for two consecutive three year terms. As Mayor, Jay spearheaded the re-development of the Bay Shore Mall – turning a declining shopping center into the vibrant, \$340 Million, regional shopping destination that is Bay Shore Town Center, Glendale. These experiences have given Jay a deep understanding of the entitlements process in Wisconsin. Jay maintains a significant network of professionals in local government and the greater Southeastern Wisconsin business community.



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Kimberly Kane is the president and CEO of Kane Communications Group. Her firm works with executives to align communications with business strategy, defining brands, building reputations and inspiring business results. Kimberly grew up in Los Angeles and moved to Milwaukee with WTMJ-TV as a reporter and anchor. In 2006, Kimberly entered the business community, working in business development and communications before starting her firm. Today, Kimberly is on numerous boards and is a public speaker. She earned her Bachelor's degree from USC in Broadcast Journalism and Urban Politics and is pursuing her Master's in Strategic PR from George Washington University.



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Sara Wilson is the President and Principal Consultant of MAYES | WILSON & ASSOCIATES, a consulting firm she founded in 2001 because of her passion to help nonprofit organizations be more effective and to develop board and staff leaders. Sara's nonprofit experience spans more than 25 years of progressive leadership positions. Sara has lived in Milwaukee with her partner since 2001 and is an avid gardener and enjoys kayaking, fishing and bird watching. She serves on the Milwaukee's Urban Ecology Center board, on the editorial board of the Land Trust Alliance publication, Saving Land, volunteers for several national nonprofits providing training on organizational and leadership development and for the Nonprofit Center of Milwaukee leading a CEO peer-to-peer learning group.

Spotlight on the Good Works of the RCM Community Trust:

Rotary's A.D. Robertson Fund

Twelve years ago, the family of past president A.D. "Robbie" Robertson created a fund in his honor within the RCM Community Trust - the A.D. Robertson Fund for the United Nations. This fund supports educational programming for Rotarians and the community about the humanitarian and peace building work of the United Nations.

Every year in October to celebrate United Nations, the A.D. Robertson Fund underwrites a U.N. Day Program during a Rotary Club of Milwaukee luncheon. In recent years, our U.N. Day speakers have included:

- Carl Gershman, president of the National Endowment for Democracy
- Joe Cirincione of Ploughshares Fund
- Ellen Laipson, president and CEO of the Stimson Center
- Ambassador David Scheffer
- Amir Dossal, Executive Director of the United Nations Office for Partnerships
- Ambassador Peter W. Galbraith
- Jan Egeland, Under-Secretary-General of the U.N.
- John Prendergast, co-founder of ENOUGH—an international effort to stop genocide

This year our program on Tuesday, October 24th will feature Steve Radelet of Georgetown University.



Steve Radelet

Steve is a Professor in Georgetown's Practice of Development, Donald F. McHenry Chair in Global Human Development, and the Director of the Global Human Development Program. His research and teaching focuses on economic growth, poverty reduction, foreign aid, and debt, primarily in Africa and Asia. Steve also has extensive experience as a policy maker in the U.S. Government as he is an adviser to developing country leaders. He previously served as Chief Economist for USAID, Senior Adviser for Development to Secretary of State Hillary Clinton, and Deputy Assistant Secretary of the Treasury for Africa, the Middle East and Asia. He currently serves as an economic adviser to the President of Liberia. He will provide Rotary an excellent update on current U.N. efforts.

In addition to Tuesday luncheon speakers, the A.D. Robertson Fund also underwrites the participation of Rotaract members to attend Rotary Day at the United Nations in New York. It also funds RCM scholars to attend U.N. focused conferences in Washington D.C.

Special thank you to Joan Robertson, wife of the late Robbie Robertson, as she continues to be very active in Rotary's United Nations programs, and RCM is grateful for her support. 🌟



Rotaract members Renato Geromel Jr. and Nina Oldroyd at the 2016 Rotary Day at the United Nations.