

May 2016 - volume 102 - number 11

Announcing RCM's 2017-18 President, JoAnne Anton



The Rotary Club of Milwaukee is pleased to announce that JoAnne Anton will be RCM's 105th President, serving 2017-2018.

JoAnne has been a Rotarian since 2003. She has served on the RCM Board of Directors and on multiple committees including Member Engagement, Recruitment and Admission, Social, and the International Scholarship and Vocational Exchange.

In response to this new challenge, JoAnne reflected, "Gandhi said, "The best way to find yourself is to lose yourself in service to others." while Bono sang that "I still haven't found what I'm looking for." Rotary helps me face that question of purpose. Opportunities like this to serve others, keep us growing, searching and connecting. I'm excited about this new role with Rotary, an organization that allows me to live my values with a local, national and global view."

JoAnne is the Director of Herb Kohl Philanthropies. She previously served as Wisconsin State Director to U.S. Senator Herb Kohl, and before that, staff assistant in the office of the Mayor of Milwaukee.

JoAnne has a masters from the School of Social Welfare at the University of Wisconsin-Milwaukee and received her undergraduate degree from Marquette University. She serves on numerous boards including Safe & Sound, COA, Professional Dimensions, the City of Milwaukee Library Board, the Harbor District Initiative and Walkers Point Association. She has been honored by the Milwaukee Business Journal as a Woman of Influence, and with a 40 Under 40 award, and was recently recognized as the Herb Kohl Champion of Change for her work with Safe and Sound. Married with two sons, JoAnne and her family proudly reside in the Walkers Point neighborhood in the City of Milwaukee. 🌀

Another RCM Scholar Graduates

By Paula Penebaker

On May 14, 2016 at 11:00 a.m., Rotary Scholar Jasmine Bray will graduate from Mt. Mary University with her Bachelor's degree. What a joy to have served as one of her mentors during her time at Mt. Mary!



Scholar Jasmine Bray with Paula Penebaker.

My mentor relationship with Jasmine was a first-of-its-kind relationship for me. Having not served as a Rotary Scholar mentor, I wasn't too sure of what to expect relative to its impact on me. It wasn't long

before the mother in me started to worry about Jasmine's struggle to balance family responsibilities and her needs as a student. I could see that it was in her best

interest to leave her parents' home, but felt it was inappropriate to impose that personal value on her. I listened and offered her a shoulder to cry on.

Rotarian Jackie Barber helped me see that I shouldn't be too timid in helping push Jasmine to create her own place in the world. While listening to her challenges, I learned that Jasmine is wise beyond her years and that she listened and took to heart my encouragement that she push back against some of the unfair demands made of her. In February 2015, I wrote that Jasmine had a good head on her shoulders and that she had blossomed from the shy high school grad to a "mature and delightful young person with a bright future ahead of her." I am even more convinced of that picture for her future, today.

Jasmine hopes to become employed as an elementary education teacher in the fall. She awaits responses to applications. In the meantime, she is looking for a summer job. 🌀

Record-breaking year for the RCM Scholarship Program

By Jim Miller and Jon Deblinger

Current participants: 22 scholars
Colleges attended: 7 in WI; 3 out of state
May Graduates: 2 scholars
Past Graduates: 5 scholars
Mentors: Nearly 30 Rotarians
Total scholarships awarded in 2015-16: \$54,500
Total scholarships awarded to date: \$232,700

The Rotary Club of Milwaukee is entering its eighth year of scholarship support to Milwaukee's high school graduates. To date, five RCM scholars have graduated from their respective schools and transitioned into the workforce. Two more scholars will "walk" this spring.



Scholars gather together at RCM.

Each student receives financial support, but more importantly, they have benefits from mentorship and overall association with RCM. There are over 30 mentors currently supporting 24 student scholars, and the generosity of time and talent provided by these mentors has been acknowledged as immensely valuable by our scholars and their families.

This year we have received 126 scholarship applications – a record number of students seeking RCM support. Several Scholarship Committee members independently review applications, compare notes, discuss and eventually agree on approximately a dozen students who will participate in personal interviews. The ultimate goal is to identify 4-5 students who will benefit from the RCM scholarship and mentoring relationship. The time invested in this effort is immense and those participating truly put "service above self".

The vast majority of scholarship funding comes through the RCM Scholarship Golf Classic --run by another dedicated group of Rotarians.

Please support our scholarship program by participating in the Scholarship Golf Classic on June 13th at the Wisconsin Club, donating an auction item or perhaps making a direct donation to support scholarship efforts. Investing in our youth always generates a profitable return.

Contact the Rotary Office to sign up for golf or dinner, to learn more about open sponsorship opportunities or to donate items to our auction. 🌀

Special thanks to our 2016 Scholarship Golf Classic Sponsors!

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WE Energies

Lunch Sponsor

Jackie Herd-Barber

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Concordia University
Intelligent Network Solutions
George Mosher
St. John's Communities

Committee Aims to Increase Club's "Global Fluency"

By Pat Cronin

Our Club launched its Global Milwaukee Committee almost two years ago with the goal of helping members understand, and benefit from global business trends and developments. Discussing member companies' international business experiences, tapping into state / regional / local expertise on global commerce, and Skyping with business representatives around the world, has added to our members' 'global fluency'.

To date, we've brought in executives from both Harley-Davidson and AO Smith to discuss China, hosted both a local expert on and a fellow Rotarian from India, conferred via Skype with businessmen in Germany, México and Brazil, and have strengthened our Club's ties with WEDC's International Division, WMEP and its ExporTech program, the M7's Export Services initiative, and the US Department of Commerce's local Export Assistance office. We've also realized that there is an amazing amount of global business experience, and interest, in our Rotary Club.

We see a continued need in our Club for supporting our members' global business interests, and for staying connected to the state and regional initiatives to help grow Milwaukee and Wisconsin's export base. We see a natural connection between the committee and Club members who are in manufacturing, and hopefully we can leverage the work of the committee to attract more members from the manufacturing community.

However, we know that services are portable, so our professional service members are invited to see how 'global fluency' might expand their business opportunities. In all, we want to make certain that our Global Milwaukee Committee is viewed as one more important value-added benefit to our Club members. 🌀

Want to check out the
Global Milwaukee Committee?

They meet the fourth Tuesday of every month at
11:00 am in room 411.

Help us Support Rotary International's Polio Eradication Efforts!

Rotarians around the world are known for their perseverance – and there's no better example than our commitment to eradicate polio.

Over the past three decades, more than 2.5 billion children have been immunized and polio remains endemic in only two countries – Afghanistan and Pakistan. While we are celebrating great progress, Rotary's fight to eradicate polio is not over.



A child in West Africa receives a polio vaccination.

Rotary and its global partners, with the support of individual Rotarians like you around the world, are determined to achieve their goal of delivering a polio-free world by 2018. Help us end the fight against polio and donate to the PolioPlus Program today by contacting the Rotary office for more information. 🌀



A child in India receives a polio vaccination while in a taxi.

Home Hosted Dinners - Let's Do It Again!

RCM hosted its first Home Hosted Dinner event on the evening of Friday, April 15th and it was a huge success! The purpose of our Home Hosted Dinners is for Rotarians and their guests to be able to get to know each other in an informal setting outside of Tuesday luncheons. We had nearly 50 Rotarians participate in our first event and they were assigned to attend one party.

To a person, the participants reported that they deepened relationships, enjoyed fabulous food and libations and basked in gracious hospitality!

A very big thank you to the four hosts who welcomed guests into their lovely homes. They were: Thelma Sias and her husband, Steve Adams; Karen Forrer; Valerie and Dan Stefanich; and Kent and Susan Lovern.

We plan on having another night of Home Hosted Dinners in September. Keep an eye out for future announcements! 🍷



In between great conversation and even better company, Rotarians gather for a quick picture.



SPEAKER *schedule*

MAY 3rd - Understanding how trauma response influences behavior has the power to unlock all forms of human potential – from the world of child welfare and the court system to the world of corporate Milwaukee. This presentation will introduce members to this new science, focusing on the Adverse Childhood Experiences (ACE) study. They will also discuss what a trauma response looks like and what professionals across all walks of Milwaukee can do to create a Trauma Informed Community. **Tim Grove** is the Chief Clinical Officer at SaintA and **Mary Trigianno** is a Milwaukee County Circuit Court Judge.

MAY 10th - **John Norquist** is the former Mayor of Milwaukee and the retired president of Congress for New Urbanism. He will talk about Jane Jacobs, author of “*Death and Life of Great American Cities*”, who would have been 100 on May 4th. He will talk about the effect she has had on the development, planning and revitalization of cities in the US and around the world. Jacobs was known for her powerful opposition to the urban renewal czar Robert Moses of New York City in his attempt to put a freeway through Washington Square Park.

MAY 17th - **Michael Telzrow**, Director of the Wisconsin Veterans Museum, will present on “The Role of the Military in Wisconsin”, and how the museum depicts Wisconsin's contributions through exhibits and interviews with veterans. This is our Armed Forces Day program.

MAY 24th - Invitation Extended

MAY 31st - **Mary Miss** is an artist and Founder of CALL / City as Living Laboratory. Mary Miss has reshaped the boundaries between sculpture, architecture, landscape design, and installation art by articulating a vision of the public sphere where it is possible for an artist to address the issues of our time. Her remarks will be about Watermarks, which proposes to transform the city of Milwaukee into an Atlas of Water, where a point by point mapping of water related topics occurs at the scale of the city. Starting in the Inner Harbor a constellation of markers can be identified by a series of verticals which will act like oversized ‘map pins’ to highlight pieces of the water story particular to the sites.

WELCOME *new members*



Alex Chou
*Milwaukee Center for
Independence
Chief Operating Officer
2020 W. Wells St.
Milwaukee, WI 53233
alex.chou@mcfi.net
Phone (414) 937-2083*

Alex Chou is the Chief Operating Officer at Milwaukee Center for Independence, where he helps to achieve results at the area's most dynamic not-for-profit. He is a lifelong resident of Milwaukee, graduating from Nicolet HS and receiving a BA from UW-Madison, MBA from UW-Milwaukee and a JD from Georgetown. Alex has experience in both the for-profit world and not-for profit world, having held leadership roles at Marine Bank (now JP Morgan) and University School of Milwaukee. He was one of the organizers of Asian Moon Festival and is a member of the Whitefish Bay United Methodist Church. He is a director of Independent Care Health Plan. Alex makes his home in Mequon with his wife and two teenage daughters.



Kira Lafond
*Milwaukee Business Journal
Director of Advertising
825 E. Jefferson St., Suite 200
Milwaukee, WI 53202
klafond@bizjournals.com
Phone (414) 908-0584*

Kira Lafond is Director of Advertising for Milwaukee Business Journal. She oversees a team of marketing professionals who help business leaders share impactful marketing messages with the affluent and influential Milwaukee Business Journal Audience. Prior to coming to Milwaukee Business Journal, Kira spent 30 years in radio sales and management where she lead teams of as many as 100. Kira never expected to leave radio, but when the opportunity to lead the Milwaukee Business Journal team came up, she jumped at it. "Milwaukee Business Journal impacts the community in such a powerful way," she says, "We inform and connect business and community leaders and help create the framework for a thriving Milwaukee."



Carmen Pitre
*Carmen Pitre
Sojourner
President/CEO
619 W. Walnut St.
Milwaukee, WI 53212
carmenp@
familypeacecenter.org
Phone (414) 810-1018*

Carmen Pitre is the President & CEO of Sojourner, Wisconsin's largest service provider for families dealing with domestic violence. She has been a leader in the effort to improve the way the community supports families impacted by domestic violence. This commitment led Pitre to launch the creation of the Family Peace Center that followed an international model of a Family Justice Center. Opened in 2016, Pitre believes that bringing partners together to co-locate services and working more closely together, creates more effective and efficient systems with better results for families. With a multi-million dollar annual budget, Pitre leads a staff that provides crisis housing, system advocacy, and individual support to thousands of women, men and their children. Pitre is a 1984 graduate of the University of Southwestern Louisiana, Bachelor of Arts program.

BOARD APPROVES NEW MEMBERS

At its recent meeting, the Board of Directors welcomed two new members and expressed thanks to the proposers:

Mark Angelini
Mercy Housing Lakefront
Human Services
Proposer: Matt Hunter

Dr. Scott Glidden
Select Spine and Sport
Chiropractic Medicine and
Wellness
Prosper: Matt Hunter

Spotlight on the Good Works of the RCM Community Trust:

The Cameroon Goat & Chicken Fund

The Cameroon Goat & Chicken Fund was started in 2002 by St. Ann Center for Intergenerational Care. This initiative, led by Rotarian Sr. Edna Lonergan, provides goats, chickens and piglets to help poor residents in fifteen Cameroon villages.



Why this program? First, there is a large need for healthy food in Cameroon. And, because the chickens and animals produce offspring, they can be a source of income. In some cases, the families use the earnings to pay for medicine for the elderly and put children through school.



Group gathers to take pictures with goats purchased through the Cameroon Goat & Chicken Fund.

St. Ann Center for Intergenerational Care collaborates with the Tertiary Sisters of St. Francis. Based in Cameroon, the Tertiary Sisters operate farms where they raise the chickens, goats and piglets. They also manage the animal donation program and act as the “boots on the ground” who work closely with the village residents.

In 2012, the Rotary Club of Milwaukee through the World Community Service committee provided its first \$1,300 grant to support the Cameroon Goats & Chicken project. Last year RCM donated \$1,500 to purchase over 150 chickens to benefit over 35 families. The committee is currently considering a request to make a third donation to the program.

Funds are provided by the International Projects fund within the RCM Community Trust. Thank you for your continued support. ☺



Villagers in Cameroon hold “Thanks to Milwaukee Rotary” sign.

