

Rotary Partners to Bring Program on Exporting to Milwaukee

On January 30th, the Rotary Club of Milwaukee partnered with the U.S. Global Leadership Coalition (USGLC), Milwaukee 7, MMAC and the World Trade Association to host a breakfast on exporting and the world economy. The event featured Chairman of the Export-Import Bank of the U.S., Fred Hochberg, and Congresswoman Gwen Moore.

Afterward, Bill Burnett, M7 director of Export Services, presented on the Global Cities Export Initiative, now moving into the implementation phase. As part of his presentation, Bill mentioned Rotary's own Global Milwaukee Committee, whose mission to serve as a trust bridge for companies seeking to export is very much in line with the message of the event.



Keynote speaker Fred Hochberg, Chairman of the Export-Import Bank of the U.S.

Midwest Regional Field Manager for USGLC, after the event, "The message is clear: Wisconsin benefits from the global economy and U.S. foreign assistance programs."

The event was the beginning of Rotary's partnership with USGLC, a network of 400 organizations and thousands of business, faith-based, academic and community leaders in all 50 states who support a smart power approach of elevating diplomacy and development alongside defense in order to build a better, safer world. The Coalition works to engage policymakers,

Speakers at the breakfast emphasized the importance of increasing exports to markets around the world and the opportunities available. "The convening of such an enthusiastic group of leaders from Wisconsin's businesses and non-profits is a testament to local support for America's engagement in the world," said Ashley Bradford,

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MAP Scores Rising at Brown Street Academy

Recent Measures of Academic Progress (MAP) scores from Brown Street Academy, where Rotary is heading up a Reading Initiative under the coordination of Barbara Velez, have shown great literacy improvement. Barbara reviewed the MAP scores for students in kindergarten through 5th grade who took both the fall and winter MAP tests at Brown Street Academy, and overall, the six grades showed a 79% improvement in their MAP scores from the Fall to Winter testing!

These positive reports show that the efforts of Rotary volunteers are making a measurable difference for Milwaukee children. The Literacy Initiative is always looking for more volunteers – if you have an hour every week or every month and are interested in donating your time, please contact the Rotary office. 



Literacy tutoring at Brown Street Academy. Photo by Lacy Landre

Literacy Improvement By the Numbers

Grade Level	No. Students Tested	% Students Improved
Kindergarten	44	86%
1st	52	88%
2nd	36	92%
3rd	26	74%
4th	47	68%
5th	42	62%

RCM Joins Center for International Health Consortium

The Center for International Health serves as the lead agency of an area-wide consortium of partners who work both locally and internationally to leverage connections and enhance international projects that promote better health. The Rotary Club of Milwaukee just became the first non-voting member in the consortium.

Our inaugural activity in partnership with the Center for International Health will be a joint program featuring Kathleen Sebelius, former United States Secretary of Health and Human Services, who will speak on global health. More information about the program can be found on page 4 of this newsletter.

Other consortium members include the University of Wisconsin – Milwaukee, the Medical College of Wisconsin, Froedtert Hospital, Aurora Health Care, Children's Hospital of Wisconsin, Marquette University, Concordia University, Milwaukee County, and the City of Milwaukee. The Center focuses on collaborative efforts among consortium members, promoting active involvement of faculty, staff, and students, and advancing education and research. The Center also seeks to incubate innovative technologies and ideas that affect community health and health care in low resource settings, while also affecting health care costs in high resource settings.

More information on Center programs can be found on their website, but one example is pediatric HIV/AIDS pharmacist training in Zambia. Since 2006, the Center has been working to improve the quality of pediatric antiretroviral services in Zambia through pharmacist training at the Pediatric ART Centers of Excellence in Lusaka and Livingstone. The program has focused on building local training capacity to enable pharmacists, phar-

macy technicians and dispensers in Lusaka and Livingstone to better organize and manage pharmacy services, thereby enhancing the delivery of quality HIV/AIDS care to mothers, infants, and children.



CIH intensive training on pharmacy organization. *Photo courtesy of the Center for International Health*

As part of the program, the Center is providing technical expertise, training, and mentoring and is assisting in the development of effective pharmacy management systems at the teaching hospitals in Lusaka and Livingstone. CIH has also conducted a series of intensive short-term trainings on pharmacy organization and management in Milwaukee, and working with designated Zambian counterparts, has initiated efforts to expand the role pharmacists play in the provision of ART and other care and support for mothers, infants and children in Zambia. 🌐

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educate the public and build support for America's international programs.

Several Rotarians attended the breakfast event on January 30th, including Past President Tom Bentley, David Bishop, JoAnne Anton, Pat Cronin, Teresa Esser, Matt Nink and President Elect Dan Vliet. Teresa Esser, Managing Director, Silicon Pastures, said of the event, "It was great to see how other Milwaukee area business leaders are reaching out and developing partnerships

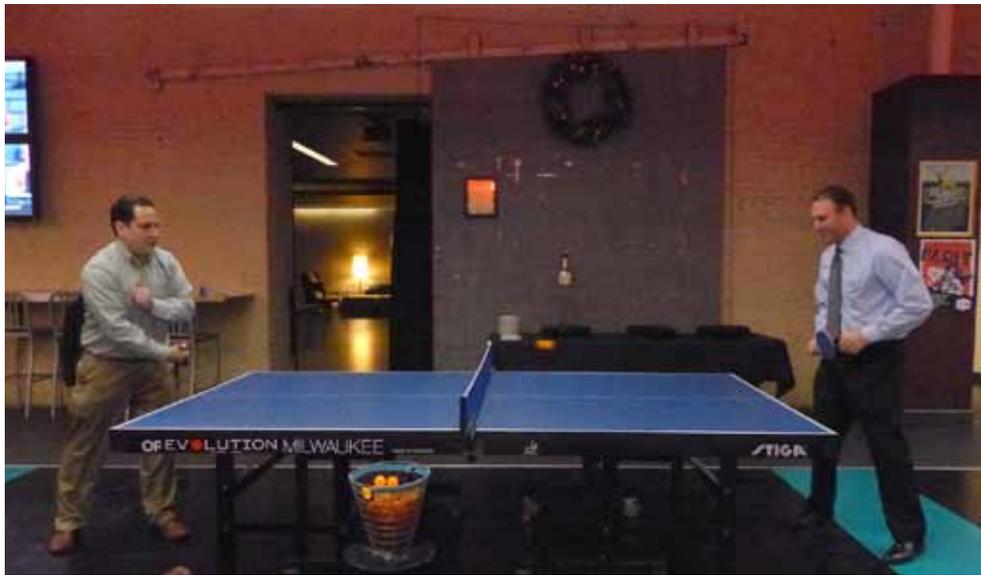
with individuals in foreign countries. Here in Wisconsin, we are very good at making products, shipping products, and paying tax dollars to the Federal Government. We need to get better at figuring out how we can take advantage of government-funded resources like the Export Import Bank."

Stay tuned for more information on Rotary's partnership with the USGLC as we plan a larger event this summer. 🌐

PHOTO gallery



Dave Haynes (right) moderated a “Right to Work” forum with Steve Lyons and Kurt Bauer in a joint program with the Milwaukee Press Club.



Ryan Daniels faced off against Mike Kellman at the Under 45 event at Evolution Ping Pong Bar.



Thelma Sias (center) hosted a delightful breakfast for Done-in-a-Day volunteers just before the Feeding America food sorting event in January. Read more about Feeding America on page 6 of this newsletter.



Chris Muellenbach, Ryan Daniels and Tom Bentley enjoyed the February Networking Hour at Riverfront Pizzeria.



Brandon Holmes

Fourth Year Student at UW-Oshkosh
Majoring in International Studies/
National and Global Security/ African
Studies
Mentors: Jim Miller and Jim Milner

Scholar Corner

Each month in the WAVES, get to know an RCM Scholar in the “Scholar Corner!”

WAVES: What has been one of your biggest challenges?

Brandon: How much time management is critical to your success. I've always been organized but I've realized once you enter college you have to take it to another level, using tools such as charts and reminders.

WAVES: Tell us about one of your greatest successes in your college career so far.

Brandon: My greatest success so far just recently took place. I received two

awards while participating in a Model United Nations competition. It was challenging but the amount of knowledge, confidence, and experience that I've gained is tremendous.

Brandon's mentor Jim Miller says: What impressed us about Brandon at his original interview was his sense of social responsibility, as illustrated by his initiative in reenergizing the student council at his high school – and we've seen him continue to develop his civic dedication throughout his college career. 🌟

SPEAKER schedule

MARCH 3rd - Rotarian **Rob Henken**, President of the Public Policy Forum, will discuss a pair of recently released Public Policy Forum reports on K-12 education in Milwaukee. The first provides a broad overview of Milwaukee's education landscape, showing overall characteristics in terms of schools, students, teachers, types of schools, demographics, and academic achievement, and breaking down the data among public, private, and charter schools. The companion report shows how the current education landscape has changed in the past decade and how it compares with a group of “peer” cities. Henken will summarize the key data findings and comment on policy implications for school improvement efforts in Milwaukee.

MARCH 10th - Mayor **Tom Barrett** will share his thoughts on Milwaukee and its future one day after delivering his formal State of the City speech. He will highlight economic development successes, the plans for Milwaukee's streetcar, and how the City is addressing its most vexing challenges.

MARCH 17th - **Alan Perlstein**, Executive Director of the Mid-West Energy Research Consortium (M-WERC), will share M-WERC's vision of making the Midwest the leading region in

the United States for the energy, power and control industries, known worldwide for its leading-edge research and technology development in these areas. M-WERC represents one of America's largest clusters of energy, power and control companies and educational and research institutions. M-WERC acts as a catalyst for growth through technology innovation, advanced research, market development, information sharing, workforce development, and strategic collaboration.

MARCH 24th - **Kathleen Sebelius**, former United States Secretary of Health and Human Services, will speak on global health. This is a joint program with the Center for International Health as part of the Center's Dr. John R. Petersen Annual Lectureship Series. We expect a capacity crowd of combined Rotarians and Center attendees, so will be unable to accommodate guests of Rotary members at this program.

MARCH 31st - **Darienne Driver**, Superintendent for Milwaukee Public Schools, will speak to Rotary about the state of MPS.

WELCOME new members



Catherine La Fleur

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Cathy La Fleur specializes in civil litigation, family law and mediation. She has been the Wisconsin Bar's Chair of the Litigation Board, served two terms on the Bar's Board of Governors, and was an elected member of Wisconsin Judicial Council for six years. Cathy graduated from Marquette University Law School; has been an adjunct professor of law at Marquette for over the past thirteen years and is currently the President-elect for the National Board for the Marquette University National Alumni Association. Cathy volunteers as a fee arbitrator for both the State and Milwaukee Bar Associations. She served on the board of Journey House for 17 years and is the Vice-President of Administration for Professional Dimensions.



Barry McNulty

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Barry McNulty became director of corporate communications for We Energies in 2014. Prior to joining We Energies in 1994, Barry worked for the Office of the Commissioner of Insurance; McNulty Company, S.C.; Broydrick & Associates; Wisconsin Department of Administration and Wisconsin State Legislature. He graduated from UW-La Crosse in 1987. Barry serves as chair of the Electric Power Research Institute Communications Council and is a member of The Arthur W. Page Society-Page Up. He is a director of Junior Achievement of Wisconsin and a member of the board of trustees for the Public Policy Forum.



Allen Sells

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Allen works as a mediator and is currently certified by the Florida Supreme Court in Circuit Civil Mediation and Family Mediation. He recently moved his practice to Milwaukee. Allen is a Paul Harris Fellow and has been involved in Rotary for 39 years. He is a past president of the Marathon (FL) club. Allen spent much of his earlier business career as an entrepreneur and consultant in the startup of high tech businesses, selling one of his companies to Charles Schwab and then heading the new business planning practice at Navigant Consulting in Chicago. He enjoys tennis, dance, sailing, and theater.



Saul Winsten

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Saul is General Counsel of a private management and IT services company. A long-time partner at Michael Best & Friedrich, he has served as trusted counsel to US and international businesses, non-profits, and innovative public sector/private sector partnerships. Saul is an expert negotiator and problem-solver. He has been recognized by private and public sector leaders for exceptional foresight, discretion, judgment and integrity. He holds the highest possible professional and peer rating, "AV Preeminent," by Martindale-Hubbell for legal expertise and ethics.

BOARD APPROVES NEW MEMBERS

At its recent meeting, the Board of Directors welcomed six new members and expressed thanks to the proposer:

Darrienne Driver
Milwaukee Public Schools
Education
Proposer: Beth Fetterley Heller

Charles McLimans
Feeding America
Human Services
Proposer: Bill Coleman

Thomas Reynolds
Hansen Reynolds Dickinson Crueger
Law Practice
Proposer: Lloyd Dickinson

Dave Fritzke
ASQ
Proposer: Bob Heger

Mark Mone
University of Wisconsin – Milwaukee
Education – State University
Proposer: Beth Fetterley Heller

Russ Staerkel
Wisconsin Center
Sports & Entertainment
Proposer: Frank Gimbel

Spotlight on the Good Works of the RCM Community Trust: Feeding America Eastern Wisconsin

In 1982, the Rotary Club of Milwaukee established community food bank Second Harvest, now Feeding America Eastern Wisconsin. The Feeding America warehouses in Milwaukee and the Fox Valley distribute more than 22 million pounds of food a year to 876 pantries, meal programs and other nonprofit agencies that serve 377,000 people in eastern Wisconsin.

Rotary has continued its strong ties with Feeding America since its creation. Each of Feeding America's executive leaders has been a member of Rotary - Gwen McLean, Bonnie Bellehumeur and now Charles McLimans, the new Feeding America president & CEO. In addition, several Rotarians have served or are currently serving on the Feeding America board of directors. In addition, 11 of the 16 past chairs of the Feeding America Board were also Rotarians: Price Davis, Bernard Peck, Russell Boehm, Wesley Scott, Ed Heinecke, Richard Schmidt, Roger Dirksen, Daniel Switzer, Edward Heiser, Jr., John C. Walker and Jim Milner.



Wisconsin Governor Tony Earl donates the millionth pound of food to the food bank's General Manager, Gwen McLean. (1983)
Photo courtesy of Feeding America

Done-in-a-Day organizes a Feeding America volunteer event each year. Past years have found Rotarians gleaning food from the

Reinhart Food Show; most recently, over 20 Rotarians gathered at Feeding America's Fond du Lac Avenue location in January to help sort food for the food bank.



Rotarians sorted food at Feeding America in January.

In addition to sweat equity, Rotary's ongoing commitment to Feeding America includes financial support. In recent years, we have leveraged our annual gift by making the contribution on the Greater Milwaukee Foundation's Match Day. The Greater Milwaukee Foundation launched Match Day in 2012 to raise awareness and raise support for the organizations that serve our community. Each match day, contributions made online by individuals to a group of participating organizations are matched proportionately, based on the total amount raised by each organization that day.

Match Day 2015 will be March 19th - and the RCM Community Trust will again contribute \$2,500 to Feeding America. Rotary is pleased to continue its partnership with Feeding America, begun over 30 years ago. 🌀