



## WCS Announces First Orth Grant

At the RCM meeting on July 17th, Fred Muth took the podium to announce the first grant from the Philip W. Orth Family Fund.

Phil Orth joined RCM in 1947 and was RCM president 1954-55, District Governor 1961-62 and the recipient of the Rotary Person of the Year award in 1982, among his many other accomplishments. He had a deep commitment and love for Rotary and remained a Rotarian until his death in 2009, after which the RCM Community Trust learned that it was the recipient of a generous bequest, which became the Philip W. Orth Family Fund.



Doug Stahl accepts the first Orth grant on behalf of Engineers Without Borders

Special thanks are due to the World Community Service Committee, who under the leadership of Dan Fetterley, engaged in a thoughtful process to select the first recipient. The RCM office promoted the opportunity to submit grant requests through podium announcements, a WAVES

article, multiple mentions in the weekly update and the website. The committee received seven proposals.

After deliberation, the committee selected Engineers Without Borders (EWB) as the first recipient of an Orth grant, in the amount of \$10,000 each year for the next two years. EWB is a consortium of practicing, professional engineers in Milwaukee with student chapters at UWM, Milwaukee School of Engineering, and Marquette University. In partnership with a local Guatemala NGO, EWB designs and constructs water systems, bridges, solar electric systems, and school buildings in rural Guatemala.

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## RCM Sends Sixteen Students to World Affairs Seminar

Sixteen high school students from Milwaukee were able to attend the 2012 World Affairs Seminar (WAS) June 16 - 22 thanks to an \$8,000 contribution from the RCM Community Trust. The student delegates spent a week at Carroll University defining and expanding their knowledge of the impact of technology. WAS, an initiative of our Rotary district, has been bringing students together since 1977.

"We owe a debt of gratitude to the Rotary Club of Milwaukee, especially Joe Caruso and Bill Coleman for making this experience available," said Tom Plantenberg, Executive Director of WAS. Messmer High School, the International Peace Academy, St. Joan Antida, North Division/Boys & Girls Club, Pius and the Virtual Academy all provided students. "The quality of Milwaukee delegates - their curiosity, academic excellence and enthusiasm about interacting with peers from around the world - was truly impressive," Plantenberg said.



A WAS participant speaks with speaker Admiral Aucoin.

The theme of this year's Seminar was Communication 2.0: Technology's Impact on Understanding. RCM's Rob Ricigliano and a team from the Wisconsin Institute of World Affairs provided academics. After an overview of technology innovations, students broke into small groups for brainstorming

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## Jim Miller Joins Legacy Society with a Gift to the Scholarship Fund

Rotarian Jim Miller has joined the Legacy Society with the donation of two insurance policies to the RCM Community Trust. The eventual proceeds of the insurance policies will fund an endowed scholarship in honor of his son, James Miller, III, who passed away this spring.

Jim's generous gift to the Scholarship Fund is in keeping with his deep dedication to education. He was a major driver in the development of the Scholarship Program, beginning with the ad hoc committee that met in 2008, which matured into the standing Scholarship Committee a year later. The goal of the committee is to award scholarships to MPS graduates who have potential, but aren't necessarily at the top of their classes. These need-based scholarships, which include mentoring from Rotarians, help students who may otherwise not have the funds or guidance necessary to continue with their education.

With the recent addition of 4 new award recipients, the RCM Scholarship Program will have 17 scholars enrolled in higher education this fall. The program is supported by the proceeds of the RCM Scholarship Golf Classic.



Jim & Victoria Miller at the 2012 Scholarship Golf Classic.  
*Photo by Sue Vliet.*

Jim is currently a mentor for scholar Brandon Holmes, who just completed his first year at UW-Oshkosh. As Jim said in 2010, when he was a Spotlight on Service recipient, "the best way to build Milwaukee is to educate people." Jim is living this credo through his extensive work with the Scholarship committee and through his generous contribution. 🌟

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## RCM Sends Sixteen Students to World Affairs Seminar *continued from page 1*

exercises. Students representing 19 countries and 20 states, with urban, suburban and rural backgrounds, explored what people, processes and natural resources are necessary to create the technology we use. They then considered the difficulty in balancing social and environmental concerns with the need for long-term profit and economic viability. Other discussions focused on how access to technology differs globally.

Speakers from a diverse backgrounds added substance and perspective. Egyptian blogger Sahar Maher El-Issawi shared her experiences in the 2011 protests in Cairo. Chrysanthe Tenentes, formerly with Foursquare, discussed networking for digital start-ups and her career in emerging technologies. Other speakers included FrontlineSMS founder Sean McDonald, David Howell on the Servant Leadership Model, and visually impaired

reporter Gregg Wandsneider, who gave impactful insights on assistive technologies that allow him to work.

Recreational activities, dorms, shared meals, movies, karaoke, a talent show and a dance enhanced the total experience. Delegates left with new knowledge, greater confidence and many new, international friends.

Edgar Sanchez, a student from Messmer High School sponsored by RCM, thanked the club for his experiences: "I had an amazing time at the WAS seminar and I learned multiple things ranging from how social networking can bring down dictatorships to how communication technology such as Frontline can connect a not-so-connected world. I cherish the experiences I had there and look forward to going back next year." 🌟

# PHOTO gallery



Concert-goers got on their feet for returning favorite Nabori. *Photo by Chris Winters.*



Detlef Moore and wife Rochelle Bast enjoyed the spectacular views.



Quite a few Rotarians showed up for Reverend Raven and the Chain Smokin' Altar Boys. *Photo by Julie Pedretti.*



A huge crowd turned out for the first LIVE @ the Lakefront concert of 2012, featuring salsa music by Nabori. Special thanks to Park Bank, the evening sponsor! *Photo by Chris Winters.*

## Upcoming Events

If you haven't made it to LIVE @ the Lakefront yet, you have several more chances in August! Join us at the Rotary Amphitheater at Discovery World, rain or shine, with food by Bartolotta's.

August 1 -	Los Ciegos del Barrio - Latin
August 8 -	Grace Weber – Folk Rock
August 15 -	Finbar McCarthy - Irish
August 22 -	Natty Nation - Reggae
August 29 -	D'Calleson - Salsa

A big thank you to our 2012 sponsors: Park Bank, Wiscraft and NML/The Schwertfeger Group, MillerCoors, as well as season sponsors Atlas Media, Bartolotta's, Discovery World, MPTV, 88Nine Radio Milwaukee, Mandel and Nelson Schmidt Inc.

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## WCS Announces First Orth Grant *continued from page 1*

The Orth grant will fund a unique feature of their program known as “circuit riders” that provide tech assistance and training to the rural communities to keep Engineers Without Borders projects running, which is key to projects in lesser-developed countries of the world.

Present at the meeting to accept the award were Doug Stahl, Professor at Milwaukee School of Engineering and advisor to EWB at MSOE; Heather Cleveland, graduate student and a leader of EWB at UWM; Marquette University Professor and EWB advisor Mark Federle; and Scott Solverson, President of the

Wisconsin Professional chapter of EWB.

In accepting the grant, Mr. Stahl spoke about the “tremendous untapped potential” that organizations can unlock through collaboration: “The Orth Grant allows us to coordinate and jointly manage project development and logistics for our work in Guatemala, and to more effectively monitor and maintain our completed projects, so we are able to unleash more of the potential of this great collection of students and professionals to do more good work.” ☺

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## SPEAKER *schedule*

**AUGUST 7th - Captain Ricky Williamson**, Commander, Navy Region Midwest, will speak on the history and significance of the War of 1812. Captain Williamson earned a bachelor's of science in computer science and his commission from the U.S. Naval Academy in 1985. Among his many assignments at sea and ashore, he has served tours as the Deputy Director of Plans and Policy in the Washington, D.C. area; as a lead examiner of the Steam and Gas Turbine Branches at the Propulsion Examination Board; and as the executive officer of the Command Leadership School in Newport, R.I.

**AUGUST 14th - Mark Murphy**, the Green Bay Packers' President and CEO, will discuss the state of the franchise and talk about the opportunities and challenges that lie ahead for both the Packers and the NFL. Included in the talk will be how Mark fosters leadership development in the organization and the staff's efforts to make Lambeau Field a fantastic experience on gameday and every day.

**AUGUST 21st- Governor Scott Walker** will return to Rotary to discuss post-recall plans.

**AUGUST 28th - TBD**



### **John Griffith**

*Vice President -  
Commercial Relationship Manager  
Johnson Bank  
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John was introduced by Patty Flowers.

John is a native of Milwaukee and has been in the banking industry for 22 years. John joined Johnson Bank in 2004 where he's held positions as Market President, (Burlington, WI), and VP- Commercial Relationship Manager (Phoenix, AZ). John returned to Milwaukee in January of 2011 as a VP- Commercial Relationship Manager. John earned a B.A. from the University of Wisconsin- Whitewater. He currently serves on the board of the American Red Cross in Southeast Wisconsin and is returning to the Rotary family, after serving in the Racine Rotary West, Burlington (WI) and Phoenix Rotary 100 Clubs. He and his wife, Peggy, reside in the Third Ward.



### **Ann Navin**

*Marketing Program Manager - Web  
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Ann was introduced by Ron Kuramoto.

Ann is a Marketing Program Manager for MGIC (Mortgage Guaranty Insurance Corporation), managing the web team and MGIC's marketing websites. A Wisconsin native and graduate of UW-Madison, Ann lived on the east coast for several years before returning home in 2003. She enjoys living in Washington Heights and discovering all Milwaukee has to offer. Ann is active in several volunteer organizations, including: Meta House Board of Directors (since 2006); Coach and Program Chair for the Milwaukee Rowing Club (since 2007); FUEL Milwaukee/past creative council member (since 2005); MOSAIC Milwaukee graduate (2010); Future Milwaukee graduate (2012).

**FUTURE MILWAUKEE LEADERSHIP FELLOW** Ann is RCM's 2012-2015 RCM Leadership Fellow. Each year RCM awards a three year fellowship to a graduate of the Future Milwaukee program, a premier community leadership development program offered through Marquette University's College of Professional Studies Ann will receive 3 renewable years of full membership in the Rotary Club of Milwaukee. Selection criteria for this award included: likelihood to fulfill and continue RCM commitments; commitment to longer term service to Milwaukee; demonstrated passion for "giving back"; curiosity about the mission, programs, and membership resources of RCM; and diversity of background.

## BOARD APPROVES NEW MEMBERS

*At its recent meeting, the Board of Directors welcomed one new member and expressed thanks to the proposer:*

**Denasha Scott**  
**Stafford Rosenbaum LLP**  
Law Practice  
*Proposer: Jamie Reeve*

## Spotlight on the Milwaukee Rotary Centennial Arboretum: *Our Arboretum Partners*

By Aaron Zeleske, Arboretum Coordinator

The gift of \$400,000 pledged by Rotarians in 2008 to create the Milwaukee Rotary Centennial Arboretum was the catalyst that brought together an impressive array of partner organizations needed to bring the project to fruition. The diverse mix and unique expertise of the partners is a testament to the broad appeal of the project, which has energized people and groups across all sectors of the community.

**Urban Ecology Center:** The Urban Ecology Center, the lead partner, provides year-round educational programs for tens of thousands of kids, families and adults. The Center also works to increase the quality of natural habitat in the parks in which it works, replacing invasive species with native species, creating more diverse plant and animal communities. The Center functions as the project manager for the Arboretum, playing a central role in design, implementation, and fundraising. Upon completion, the Urban Ecology Center will be responsible for continued maintenance of the Arboretum, and will utilize the Arboretum as an outdoor classroom for thousands of Milwaukee children and youth for generations to come.

**River Revitalization Foundation:** Founded jointly in 1991 by Milwaukee Rotary and Kiwanis Clubs, River Revitalization Foundation (RRF) works to establish public access, walkways, recreation and education along the Milwaukee, Menomonee and Kinnickinnic Rivers. As a land trust, RRF's role in the Arboretum project is to facilitate the land transfers and provide expertise on conservation, restoration, and assist with fundraising when appropriate. RRF will own the land during construction.

**Godfrey LLC:** Pieter Godfrey was an architect and expert in historic preservation, in addition to being one of the driving forces behind conservation efforts along the Milwaukee River. His business sells salvaged building materials. Pieter's donation of 4.5 acres of land and vision for an urban arboretum provided much of the impetus for the project. With his unfortunate passing in June of 2011 the project lost one of its leaders, but Pieter's estate is committed to honoring his intentions.

**Milwaukee Urban Rivers Foundation:** Milwaukee Urban Rivers Foundation (MURF), set up by Pieter Godfrey, worked with

RRF to facilitate the purchase of a key parcel of land for the Arboretum adjacent to Pieter's donated parcel.

**Milwaukee County Parks Department:** All of the land transfers in the project will ultimately become property of Milwaukee County. The Parks Department provides assistance for the transfer of land to County ownership. Their expertise has also been important in key design elements of the Arboretum.



Ken Leinbach, Executive Director of the Urban Ecology Center and the late Pieter Godfrey sign the agreement to develop the Arboretum.

In addition to these formal partners, a number of other groups have also been engaged including: Environmental Protection Agency, through a large Great Lakes Restoration Initiative grant; Wisconsin Department of Natural Resources, which has assisted with remediation of environmental contamination; City of Milwaukee, with land use expertise; and the Milwaukee Metropolitan Sewerage District which has supported our green parking areas, among other things.

The project has captured the imagination of many, eliciting support from local churches, neighborhood groups, businesses, schools and universities. Nationally the project has secured over \$1 million in support from both private foundations and the federal government.

Rotarians should be proud of their early catalytic investment in this project. 