

## Home Hosted Dinners

The Member Engagement Committee invites you to join them in their new initiative – Home Hosted Dinners!

Home Hosted Dinners was an idea discussed at our recent Large Club Conference in October. We learned that some clubs host dinners in the homes of members for small groups of Rotarians and their spouses or significant others.



*Rotarians gathered in the home of President Dan Vliet.*

The purpose of RCM's Home Hosted Dinners is for members and their guests to be able to get to know each other in an informal setting outside of Tuesday luncheons. We are having our first Home Hosted Dinner night on April 15th. We have over five Rotarians who are opening up their homes to small groups of Rotarians. You and your guest will get assigned to one party to attend.

For more information or RSVP to the Rotary office by emailing [info@milwaukee Rotary.com](mailto:info@milwaukee Rotary.com) or by calling 414-276-4425 if you and a guest would like to participate in our first Home Hosted Dinner evening. 

## Recruiting New Rotarians

Part 2 of an Interview with Recruitment and Admission Co-Chairs Beth Fetterley Heller of the Urban Ecology Center and Matt Hunter of CBRE.

**THE WAVES:** When we started the interview last month, you explained that “Leaders Making a Difference” guides the RCM’s recruitment philosophy. That makes sense. Does the club have any diversity goals?

**BETH:** We aim to increase cultural, age and gender diversity of the club to reflect and anticipate demographics of today and tomorrow’s business and community leaders.

**THE WAVES:** Are you looking for individuals from any particular sector?

**MATT:** Yes. We would really like to focus our recruitment efforts on business leaders, specifically manufacturing, retail, construction, telecommunications, health care and technology. We are especially interested in businesses with demonstrated success and leadership in their field, represented by a \$1million+ budget or some other indicator of similar standing in their industry.



*Dan Fetterley, Tom Gale, Catherine La Fleur, and Barbara Haig are excited to recruit for RCM!*

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## Scholarship Corner - Marquise Mays

By Mentor Vel Wiley

Marquise Mays is a second year RCM scholarship recipient. A student at the University of Madison, Marquise is an impressive young man who has continually demonstrated strong social and communication skills. His high grades, his strong self-motivation and his communication skills both verbal and written, led to his acceptance into the University of Madison, College of Journalism.



Scholar Marquise Mays with his mentors Vel Wiley and Kevin Carr

His parents are unwavering supporters of their son. Marquise and his parents have been present for every Rotary event held involving the scholarship recipients. Both the parents and Marquise have voiced appreciation of the financial support the Rotary scholarship provides. Because of the added support from the scholarship program, he is able focus on his courses and future rather than worrying about funds. As a result he continues to grow and evolve. Marquise stated his personal growth due to his college experience which improved, in part, due to the scholarship.

Marquise attributes his awareness of the importance of community involvement to his experience with Rotary and the many examples of contributing professionals. Indications of his leadership growth are always apparent. As an accomplished student who represented the University of Madison at a 2015 conference in Jamaica, he is now acquiring the talents of an International professional.

As mentors, Kevin Carr and I have been pleased to have such a motivated young man as our mentee. ☺

## Recruitment and Admission

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**THE WAVES:** Do you have any suggestions about what to say when telling a potential member about the club?

**BETH:** First, I like to understand what the person I'm talking to is interested in. Usually I can find a tie between our work as a club and their interests. I sometimes share my motivations for joining: love of learning, the network people committed to making a difference, the Milwaukee Rotary Centennial Arboretum project, to a name a few.

People often ask about attendance and if it is required. I let them know that it took me more than a year to manage my schedule to allow for weekly meetings, and that the more I have invested in Rotary, the more enjoyable it has become. I also will let them know that our average attendance is about 50%, and, if they are worried about the weekly commitment, coming to luncheons two times a month is a great starting point.

**THE WAVES:** Matt, how do you describe the value of Rotary membership?

**MATT:** When you join the Rotary Club of Milwaukee, you join a group of nearly 400 of Milwaukee's dynamic business, professional and community leaders, selectively chosen. You'll be part of a group of Rotarians that make great things happen. And you'll join a worldwide network of over 1.2 million men and women who make a difference in the lives of people in their communities and around the world.

**THE WAVES:** So, now that I have someone in mind who would be a great Rotarian, what's next?

**BETH:** Bring them to lunch. Rotary will cover the cost of a prospective member's lunch. Please let the office know no later than noon the Monday before the luncheon. If the prospective member is interested in joining, please then let the office know so that information and an application form. The proposer works with prospective member to complete the form -both have sections to complete. The proposer then submits the application to the Rotary office. On the first Tuesday of each month, the committee reviews applications and approves, declines or requests more information. The list of approved members is sent to the Board for approval. Approved proposed members are published in WAVES. Then, then new member is introduced at a Tuesday lunch. ☺

## Politics, Politicians and Rotary in 2016

From time to time the question arises about whether the Club of Milwaukee should create a political presence in the community, perhaps by endorsing a candidate or advocating for a political point of view. However, as an organization striving for diverse membership, our members hold a diverse set of political and public policy beliefs and preferences.

If we were to take a straw poll for the County Executive today, undoubtedly each of the two candidates would have some votes. Although we could select a candidate that represents the majority of our members' positions, that candidate would not represent the entire club—and the minority view is of equal importance to us. This is consistent with the 4-Way Test that asks us to be sure we “are fair to all concerned” and that we “build goodwill and better friendships”.

### **The Rotary International Constitution specifically prohibits Rotary Clubs from:**

- 1) Endorsing or recommending any candidate for public office; and
- 2) Expressing an opinion on any pending controversial measure.

### **Nevertheless, Rotarians are expected:**

- 1) In their clubs, to keep under review political developments in their own communities and throughout the world. They are expected to seek reliable information through balanced programs and discussion so that members can reach their own conclusions;
- 2) Outside their clubs, to be active as individuals to promote the awareness of the dignity of all people and the respect of the consequent human rights of the individual.

**Political Candidates at Rotary:** The RCM Program Committee works hard to offer you thoughtful and provocative discussion of the important issues of the day. We hope that we are doing our part to inform our members, which in turn will create a higher level of discussion in the community.

As part of that effort, we often invite the candidates running in major races to our meetings. In a contested race, we will always extend invitations to the two major candidates. Candidates who accept our invitation should come to inform, not to directly ask for votes or contributions. Like our other speakers, candidates may distribute literature.

We also welcome political candidates to attend meetings or social gatherings as the guests of members. Rotarians can introduce candidates to other members and encourage conversation. However, it is essential to maintain our neutrality. Candidates who come as guests (that is, not invited by the Program Committee) will not be offered time at the podium; nor may they distribute literature, ask for signatures on a petition, overtly ask for votes, or solicit contributions. ⚙️



*Governor Scott Walker*



*Mayor Tom Barrett*



*Senator Ron Johnson*



*Senator Tammy Baldwin*

## 2016 Scholarship Golf Classic

Remember to take advantage of the early bird registration rates for our eighth annual Scholarship Golf Classic raising money for the Rotary Scholarship Fund.

The event and dinner will be on **Monday, June 13th** at an exciting new location, the Wisconsin Club Country Club! Enjoy one of the finest championship golf courses and lush surroundings. The 6,700 yard par 72 course is a golfer's dream. We look forward to an entertaining day and night in a new spot!



Early bird registration rates last until April 19th and are \$1,100 for a foursome, \$275 for an individual golfer and \$60 for a dinner guest. After April 19th, rates increase to \$1,200 for a foursome, \$300 for an individual golfer and dinner guests remain at \$60.

For more information, go to our website or contact Rita Fadness at [ritaf@milwaukeeerotary.com](mailto:ritaf@milwaukeeerotary.com).



## SPEAKER *schedule*

**MARCH 1st** - Rotarian and Milwaukee Area Technical College President **Dr. Vicki J. Martin** will share an overview of the MATC Promise, a program that was introduced in September 2015 and will provide free tuition and fees to eligible high school graduates. The MATC Promise, funded entirely by private dollars raised by the MATC Foundation, is geared for low-income students who do not believe they can afford college. At a time when young people and our community needs MATC most, the MATC Promise develops a talent pipeline that benefits area residents and local business and industry. Dr. Martin will detail how the initiative was constructed, the services that are being developed to support the students' success, and how this program will help keep the greater Milwaukee talent pipeline filled with highly-qualified professionals.

**MARCH 8th** - **Kevin Shafer** will provide a presentation on the "MMSD 2015 Year in Review". He will talk about the environmental benefits and economic impact MMSD has on the region as well as discussing specific initiatives such as green infrastructure and the 30th Street Corridor.

**MARCH 15th** - **Russ Feingold**, candidate for U.S. Senate.

**MARCH 22nd** - **Chris Abele**, Milwaukee County Executive.

**MARCH 29th** - **Chris Larson**, Wisconsin State Senator and candidate for Milwaukee County Executive.

Miss a luncheon and want to hear the program?

**Listen to our Podcast of each program:**

<http://milwaukeeerotary.libsyn.com/>

### **MATA Playback**

MATA Community Media generously films our programs so you can catch the most recent program on Channel 14 at the following regular times:

Friday, 5:00 pm  
Saturday, 12:30 pm  
Monday, 8:00 am  
Tuesday, 11:00 am

*Thanks to Rotarian Vel Wiley for making this possible!*

# WELCOME *new members*



**Joe Liebau Jr.**  
*WasteCap Resource Solutions*  
*Executive Director*  
*2123 West Michigan St.*  
*Suite 100*  
*Milwaukee, WI 53233*  
*jliebau@wastecap.org*  
*(414) 961-1100*

Joe is the Executive Director of WasteCap Resource Solutions. After graduating from St. Norbert's with a Bachelor of Arts degree, he went on to earn a Master's in Public Administration from the University of Wisconsin-Milwaukee. Joe joined WasteCap in 2008 and has served as Executive Director for the last five years. He is presently serving his 2nd term on the Wisconsin Council on Recycling as Vice-Chair. He has enjoyed traveling across the country to present and train at numerous environmental conferences. His focus is on sustainability in the built world, food recycling strategies and job creation.



**Matthew Rochte**  
*Milwaukee Sustainability*  
*Roundtable*  
*Executive Director*  
*2966 S. California St.*  
*Milwaukee, WI 53207*  
*matthew@*  
*sustainabilityroundtables.com*  
*(414) 939-3594*

Matthew Rochte is the executive director of the Milwaukee Sustainability Roundtable and Corporate Sustainability Consultant at Opportunity Sustainability. The roundtable is a leadership forum for major companies headquartered in SE Wisconsin to learn, connect, and collaborate. For Matthew, Sustainability is fundamentally about smart business and operational resilience. He has been working with companies to make them resilient since 1994 - from his own manufacturing firm in the 3rd Ward in the 90s to the large consulting clients like McDonald's Corporation to international non-profits. Closer to home, Matthew is a Future Milwaukee alumni; serves on the city's Green Team; and co-leads MKE Green Drinks. He is passionate about Milwaukee and building community here.

## BOARD APPROVES NEW MEMBERS

*At its recent meeting, the Board of Directors welcomed two new members and expressed thanks to the proposers:*

**Mark Federle**  
**Marquette University**  
Education  
*Proposer: Mike Paddock*

**Karen Hung**  
**Silver Rock Consulting**  
Marketing Consultant  
*Returning Member*

## **Spotlight on the Good Works of the RCM Community Trust:** *Rotarians in Bangladesh*

This past February, Rotarians Eric Isbister, Mary Isbister, and Susan Taylor joined surgeons, anesthesiologist and nursing staff on a Medical Mission to Bangladesh to provide 77 free reconstructive cleft surgery for underserved children. This trip was sponsored by the Rotary Club of Milwaukee in collaboration with the Alliance for Smiles, the Rotary Foundation and a dozen other Rotary Clubs from around the globe. Their trip is a part of a planned five year project to provide improved monitoring equipment, surgical supplies, and medications for use by the local providers. Below are pictures from the trip.



*Medical Mission Volunteers*



*Eric Isbister*



*Mary Isbister*



*Susan Taylor*